



PRINT ADVERTISING

FULL RUN

	12 INSERTIONS	6 INSERTIONS	1 INSERTIONS
Covers (Back, Inside Front, Page 3)	\$4,225	\$4,650	\$5,100
Double Truck	\$7,000	\$8,000	\$9,125
Full Page	\$3,125	\$3,350	\$3,650
1/2 Page	\$1,700	\$1,900	\$2,100
1/4 Page	\$900	\$1,000	\$1,100

+ BONUS: Each print ad will be digitized to OrlandoSignature.com. Our system extracts key information from your ad and shares that data with search engines, helping boost your businesses' organic ranking efforts.

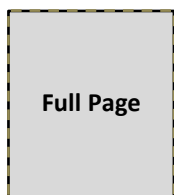
All Rates Are Net. *Premium Positions Available.

2016 DEADLINES

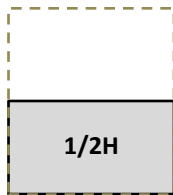
PUBLICATION	SPACE / MATERIAL IN FOR PROOF	PROOF RETURN / NO PROOF
January 31	January 4	January 11
February 28	February 1	February 8
March 27	February 29	March 7
April 24	March 28	April 4
May 22	April 25	May 2
June 26	May 31	June 6
July 31	July 5	July 11
August 28	August 1	August 8
September 25	August 29	September 2
October 23	September 26	October 3
November 20	October 24	October 31
December 18	November 17	November 23

****Material deadline if no proof is required. If a proof is needed, material deadline is the same as space deadline.**

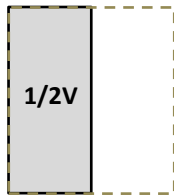
AD SPECIFICATIONS



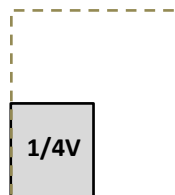
7.498W x 9.375H



7.498W x 4.625H



3.664W x 9.375H



3.664W x 4.625H

