



EDITORIAL

CONTENT THAT EMPOWERS & INSPIRES

Orlando Signature's high-quality editorial content is backed by the powerful resources of the Orlando Sentinel. The brand speaks to our readers' values and focuses on what's important, providing our audience with the actionable tools and relatable inspiration they need to lead a vibrant and fulfilling life.

Our established magazine contributors, many of whom are celebrity columnists and reader favorites, empower our audience with fresh ideas and inspiring insight on how to get the most out of everything. Our award winning columnists include Heather McPherson, Matt Palm and others!



2016 EDITORIAL CALENDAR

EDITORIAL THEMES	
January	Sports Issue (Super Bowl parties, Face Behind the Voice)
February	Power Couples / Wedding Guide
March	Food Issue
April	Travel Issue
May	Summer Fashion Issue / Mother's Day
June	Men's Issue (Father's Day, Outdoor Entertaining)
July	Technology
August	Best of/Spa Focus
September	Local Celebrity Issue
October	The Arts & Luxury Issue
November	Gift Guide / Holidays at Home
December	The Glitz & Glamour Issue

ALL DATES AND THEMES ARE SUBJECT TO CHANGE