

DISTRIBUTION

POWERFUL, VISIBLE, TARGETED

We deliver information on the people, ideas and opportunities in our community of affluent game changers and disrupters who are advancing our market across the globe.

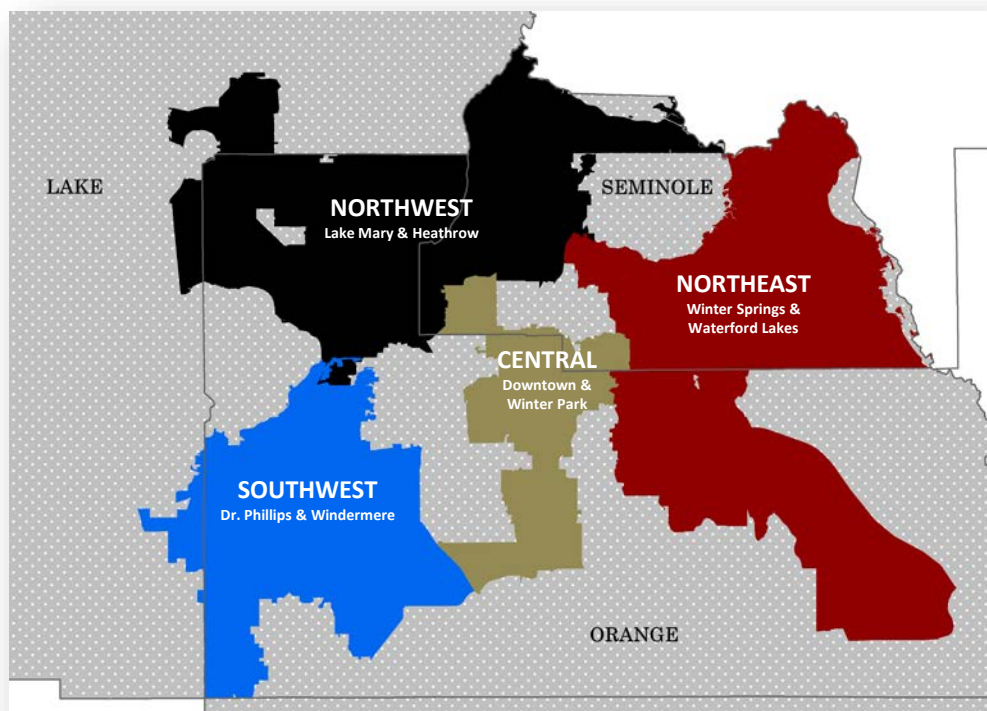
Reach Central Florida's influential leaders with the most powerful distribution method among high-end magazines. **Orlando Signature** is distributed with the area's leading daily newspaper, Pulitzer Prize-winning Orlando Sentinel.



MARKET DISTRIBUTION

CENTRAL	SOUTHWEST	NORTHWEST	NORTHEAST
Downtown & Winter Park 32714, 32751, 32789, 32792, 32803, 32804, 32806, 32809, 32812, 32814	Dr. Phillips & Windermere 32819, 32835, 32836, 34734, 34761, 34786, 34787	Lake Mary & Heathrow 32703, 32712, 32746, 32750, 32757, 32771, 32779	Winter Springs & Waterford Lakes 32708, 32732, 32765, 32766, 32792, 32817, 32825, 32826, 32828, 32833

Total Distribution: 45,000 | Readership: 175,500 | Average Readers Per Issue: 3.9*



Source: *National readers per issue average, for Lifestyle & Entertainment magazines, is 3.9. Source: GFK MRI, Spring 2014; Orlando Sentinel Internal Estimates 2015