



DIGITAL ADVERTISING

ORLANDOSIGNATURE.COM

Continue to engage the most desirable and upscale households, with the greatest spending power, through OrlandoSignature.com. Keeping user engagement and experience in mind, our website can be accessed through all devices - ensuring that our readers can always access the inspiration they're looking for, from our content and your brand messaging.

TARGETING

Increase your ROI and boost relevancy by aligning your brand messaging alongside content that enhances your product and service offerings. Example channels and galleries to target:

- Homepage
- Signature Cocktails
- Wellness
- Chic Homes
- Event Galleries
- Beauty & Fashion Tips



AD SIZES

	SIZE	SOV	HOMEPAGE	CHANNEL
Cube	300x250	20%	\$250	\$200
Leaderboard	728x90	20%	\$200	\$150
Barker**	Multiple	20%	\$250	\$200
Interstitial	800x600	20%	\$300	\$200
Video	Multiple	20%	\$300	\$300

All Rates Are Net. *Premium Positions Available. **\$100 Setup Fee.

ADVERTISING OPPORTUNITIES

CHANNEL SPONSOR - \$375

- One (1) Month on Channel of Choice
- 20% Share of Voice
- Cube and Leaderboard Ad Units

GALLERY SPONSOR - \$250

- One (1) Month on Gallery of Choice
- 20% Share of Voice
- Exclusivity of All Ad Units

HOMEPAGE SPONSOR - \$500

- One (1) Month on Homepage
- 20% Share of Voice
- Cube & Lower Leaderboard Ad Units

WEBSITE FEATURES

- Visual Browsing
- Even More Video Content
- Continuous Scrolling of Content
- **One Platform - ALL Devices**