



YOUR LIFE. YOUR MAGAZINE.



Containing a rich blend of editorial, full-color photography and enticing advertising, **Orlando Signature** includes regular features such as:

- Arts & Culture
- Dining
- Entertainment
- Fashion
- Health
- Home Design
- Community Scene
- Travel
- And Much More!

Orlando Signature is published 12 times per year by the Orlando Sentinel Media Group, publisher of the market's leading daily newspaper. The editorial staff includes award-winning Tribune Publishing and Orlando Sentinel journalists, columnists and photographers.

AUDIENCE

Orlando Signature delivers dynamic, upscale, socially engaged readers with a rich, fashion savvy and luxurious lifestyle. Our audience profile includes areas with affluent early adopters and influencers. Readers are engaged and socially aware about community events and happenings and have disposable incomes to spend and enjoy life.

Orlando Signature's controlled distribution targets the most desirable and upscale households with the greatest spending power. This audience tends to have household incomes above \$75,000, they're between 35 and 60 years old, highly educated and homeowners.

UNPARALLELED BENEFITS FOR OUR ADVERTISERS

- Distributed in the Orlando Sentinel – an AAM audited, Pulitzer Prize-winning newspaper
- Prime visibility placement in the Orlando Sentinel newspaper
- Targeted to subscribers in high income zip codes

FREQUENCY

Published 12 times per year

PUBLISHER

Orlando Sentinel Media Group | Tribune Publishing

TOTAL DISTRIBUTION

45,000 copies circulated in Orange and Seminole counties, concentrated in Lake Mary/Heathrow, Winter Park/Downtown, Windermere/Dr. Phillips/Winter Garden and Winter Springs/Waterford Lakes. Copies will also be available at key retail locations and local businesses.