Sox and Bulls ownership two sides of the same coin

Jerry Reinsdorf led separate investment groups when buying the White Sox in 1981 and the Bulls in 1985. Both times he put together limited partnerships, which were common in real estate at the time. The structures of the teams give Reinsdorf complete control over operations. All the investors agreed because, as one limited partner said, "Back then, everybody had other jobs."

HOW LIMITED PARTNERSHIPS ARE ORGANIZED

by the

limited

Bulls

media guide.

BULLS BOARD OF DIRECTORS

partners

Limited partnerships are not as common as they used to be. Businesses instead usually operate as limited liability companies. Limited partnerships include a general partner and at least one limited partner.

GENERAL PARTNER

In addition to being an investor, the general partner controls the business, makes decisions and has liability.

BOARD OF DIRECTORS

A board of directors is optional but would be elected by the shareholders of the general partner or appointed

LIMITED PARTNERS

Investors without any control or say in how the business operates.



GENERAL PARTNER

CBLS CORP.

Reinsdorf owns

100 percent

White Sox

Jerry Reinsdorf owns the majority of shares in Chisox Corp., the corporate entity that serves as the general partner and controlling entity of the White Sox. A limited partnership called White Sox Ltd. includes dozens of investors who have no control over or say in the team. To shore up the \$19 million in 1981, the minimum investment was \$250,000 — a 1,32 percent stake of the team, according to court records — though Reinsdorf said he waived that for some.

GENERAL PARTNER

CHISOX CORP. majority of

Reinsdorf owns shares (percentage unknown)

WHITE SOX BOARD OF DIRECTORS

RED BORDER means that person sits on the White Sox and Bulls board of directors



Jerry Reinsdorf 77, chairman, co-founded Balcor, which he sold for \$104 million



Eddie Einhorn 77, retired broadcasting executive



Robert Mazer Former owner of Mazer Chemical



Allan Muchin 77, attorney, founding partner of Katten Muchin Rosenman LLP



Judd Malkin 75, chairman of JMB Realty Corp.



Jerry

Reinsdorf

77, chairman,

which he sold

co-founded Balcor,

Irving Stenn 82. Chicago lawver



Reinsdorf led a group that bought a majority of the Bulls

partnership. With the Bulls, however, Reinsdorf owns all

means he controls the operations of the franchise. There

for \$9.25 million. Like the Sox, the team is a limited

the shares in the general partner, CBLS Corp., which

are fewer investors in the Bulls than in the Sox, which

drastically cuts down the number of limited partners.

There are so few, in fact, they are listed in the Bulls

Michael Reinsdorf 46, Bulls COO and president, Jerry's son



RED BORDER means that person sits on the White Sox and Bulls board of directors

David Orth Bulls and Sox team ophthalmologist



Allan Muchin 77, attorney, founding partner of Katten Muchin Rosenman LLP



Judd Malkin 75, chairman of JMB Realty Corp.



Lee Stern 86, founder of Chicago Sting, longtime trader at CBOT



Jay Pinsky 64. retired trader



Burt Urv 86. real estate and stock market investor



Chuck Walsh 81. developer



Robert Judelson 74. real estate investor. co-founded Balcor

with Reinsdorf



and art collector



Steven Crown 61. general partner in his family's private investment company

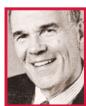


Burt Urv 86. real estate and stock market investor



Chuck Walsh 81, developer

TRIBUNE AND CHICAGO BULLS PHOTOS



Robert **Judelson** 74. real estate investor. co-founded Balcor with Reinsdorf TRIBUNE