

# Los Angeles Times / Bloomberg

## Clinton, McCain Face Obstacles On the Road to Nomination

**M**ost national polls show Hillary Rodham Clinton and John McCain to be the early frontrunners for the 2008 presidential election, as well as in the races for their respective primaries. McCain has said he will declare his candidacy in January, and while Clinton has not yet announced, she has been actively pursuing support for such a candidacy. Both potential candidates have high approval ratings among members of their own parties, as well as those who tend to vote with those parties, but there are still obstacles to overcome, according to the latest Los Angeles Times/Bloomberg poll.

The survey asked for Democrat and Republican impressions of the field of possible candidates for president in the upcoming 2008 election year. It found that the candidates who have made the biggest and most positive impressions on their own pool of voters so far are the ones who have been most in the media spotlight.

At this early date, there are obstacles in the paths of the frontrunners of course. While voters overall said they prefer to see a Democrat win in 2008, by eight points, Clinton trails McCain in a two-way matchup among all voters by 14 points, and she leads Massachusetts Governor Mitt Romney, who is largely still an unknown to voters, by only six points, which may cast some doubt on her electability. There is also the issue of Barack Obama, a first term senator from Illinois who has caught the imagination of many Democrats. McCain has been courting the right wing of the Republican party, but is less popular among that group than among more moderate voters.

A Gallup poll released on December 5<sup>th</sup> asked respondents an open-ended question about who they would most like to see elected president in 2008 and 15% of adults nationwide picked Clinton. She was followed by John McCain at 11% and Barack Obama at 6%. One third had no opinion.

### The Democrats

*What is your impression of...*

<u>Democrats</u>	<u>Favorable</u>	<u>Unfavorable</u>	<u>Haven't Heard/ Don't Know</u>
New York Senator Hillary Rodham Clinton	79	18	3
Former Vice President Al Gore	74	22	4
North Carolina Senator John Edwards	65	11	24
Massachusetts Senator John Kerry	58	34	8
Illinois Senator Barack Obama	54	5	41
Delaware Senator Joe Biden	31	8	61
New Mexico Governor Bill Richardson	22	8	71
Connecticut Senator Chris Dodd	19	4	77
Indiana Senator Evan Bayh	18	2	80
Iowa Governor Tom Vilsack	15	3	82

So far, two of the top three most recognizable names to Democrats are previous presidential nominees. Former Vice President Al Gore, who ran in 2000 and has said he is not going to run again, and Massachusetts Senator John Kerry who ran in 2004, are recognizable to more than 90% of voters.

New York Senator Hillary Clinton has the highest approval rating at 79%, as well as highest name recognition among this group. Clinton is especially popular with self-identified Democrats and women, who each give her a positive 82% to 15% rating. Among those who identify as independents, her negatives are somewhat higher but she still garners an impressive 70% to 28% positive approval rating among that group.

John Kerry, who as 2004 Democratic presidential nominee has arguably been under the brightest national spotlight of any of the possible candidates, has the highest negative ratings, at 34%. Even so, his positive rating is still a respectable 58%. Kerry is also more popular among those who identify with Democrats—his negative rating goes up to 44% among independents and his approval drops to 52%.

Kerry's running mate in 2004, North Carolina Senator John Edwards, came away less damaged by the contentious election process and was given a 65% positive to only 11% negative rating, and was recognized by about three out of four voters.

The rising star of the Democratic party—Illinois Senator Barack Obama—is catching up, however. Obama broke into national consciousness while giving an impassioned speech at the 2004 Democratic convention and has said he will make up his mind whether to run for the presidential nomination by January. Despite his relative newcomer status—he has served only two years in the Senate—three out of five Democrats knew enough about him to have an opinion, including 54% who rated him positively and only 5% who aren't impressed. He is particularly appealing to women in the party—they gave him a 61% positive rating compared to 44% among men.

Race and gender may or may not be an issue for Obama, who is African-American, and Clinton, who is female. Questions trying to get at an underlying racial or gender bias in elections are notoriously difficult to phrase and interpret because respondents may not even be aware of their own biases or willing to admit them when they are, but when asked directly, only 4% of voters overall said they could not vote for a woman and a similarly small proportion said they could not vote for an African-American candidate. As a comparison, 14% said they could not vote for a candidate who is Mormon and the same proportion said they couldn't vote for a 72 year old.

Other potential Democratic candidates—Delaware Senator Joe Biden, New Mexico Governor Bill Richardson, Connecticut Senator Chris Dodd, Indiana Senator Evan Bayh, and Iowa Governor Tom Vilsack were not yet recognizable to a majority of Democrats.

## The Republicans

*What is your impression of...*

Republicans	Favorable	Unfavorable	Haven't Heard/
			Don't Know
Former New York City Mayor Rudy Giuliani	86	8	6
Secretary of State Condoleeza Rice	84	9	7
Arizona Senator John McCain	65	20	15
Former Speaker of the House Newt Gingrich	59	26	15
New York Governor George Pataki	35	12	53
Massachusetts Governor Mitt Romney	21	13	66
Former Wisconsin Governor Tommy Thompson	21	6	73
Nebraska Senator Chuck Hagel	10	8	82
Kansas Senator Sam Brownback	8	4	88
California Congressman Duncan Hunter	8	3	89

The two highest favorability ratings of all the Republican candidates surveyed were for New York Mayor Rudy Giuliani at 86% and Secretary of State Condoleeza Rice at 84%. Rice has said that she will not run. Fewer than one in ten registered Republicans and those who vote Republican rated either of them negatively. Giuliani, who is pro-choice and in favor of gay rights, was rated just as highly by conservatives as moderates, showing that his high visibility and popularity are probably mainly due to his leadership during the crisis of 9/11. If he were to launch a candidacy and conservative voters began to scrutinize his record, that could change.

Early Republican front-runner John McCain has an overall approval rating of 65% to 20% who disapprove, with 15% who haven't heard enough about him or aren't sure. McCain has generally been viewed as a moderate in the past because of his breaks with the party line, but has been looking to the right in advance of his run for the Republican nomination by lobbying for the support of the powerful conservative wing of the party. The survey found that he still has some way to go in that quest. Only former House Speaker Newt Gingrich has a higher overall negative rating than McCain. Nearly one out of four self-identified conservative Republicans gave McCain a negative approval rating, compared to 12% of moderates and 9% of those who identify as independents. Moderates gave McCain a 74% approval rating, compared to 64% among conservatives.

Gingrich is especially popular with conservatives, garnering a 62% positive to 26% negative among that group, but dropped to only 49% positive among moderates, nearly a third of whom rated him negatively. He is even less popular among independents, only 36% gave him a positive rating, compared to 38% negative. Just under one out of four independents hadn't heard enough about him to hazard an opinion.

Other potential Republican candidates were not recognizable to a majority of voters – they included Massachusetts Governor Mitt Romney, New York Governor George Pataki, Former Wisconsin Governor Tommy Thompson, Nebraska Senator Chuck Hagel, Kansas Senator Sam Brownback, and California Congressman Duncan Hunter.

*Analysis by Jill Darling*

## ***Results from the Los Angeles Times/Bloomberg Poll***

### **Guide to Column Headings**

#### Among Democratic registered voters and those who vote Democrat (Q33-Q42):

DemRV	Democratic registered voters
LIB	Self-described Liberals
MOD	Self-described Moderates
CON	Self-described Conservatives
DEM	Self-described Democrats
IND	Self-described Independents
MEN	Males
WOM	Females

#### Among Republican registered voters and those who vote Republican (Q43-Q52):

RepRV	Republican registered voters
LIB	Self-described Liberals
MOD	Self-described Moderates
CON	Self-described Conservatives
IND	Self-described Independents
REP	Self-described Republicans
MEN	Males
WOM	Females

#### Among all registered voters (Q53-Q56):

REG	All registered voters
LIB	Self-described Liberals
MOD	Self-described Moderates
CON	Self-described Conservatives
DEM	Self-described Democrats
IND	Self-described Independents
REP	Self-described Republicans
MEN	Males
WOM	Females

#### ***Note:***

- (vol.) indicates a volunteered response

- ‘-’ indicates of less than 0.5%

**(Q33-Q42 ASKED OF DEMOCRATS AND THOSE WHO VOTE FOR DEMOCRATS)**

(ORDER OF NEXT TEN QUESTIONS IS ROTATED)

Q33. What is your impression of Indiana Senator Evan Bayh ? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable or haven't you heard enough about him to say?

	<u>DemRV</u>	<u>LIB</u>	<u>MOD</u>	<u>CON</u>	<u>DEM</u>	<u>IND</u>	<u>MEN</u>	<u>WOM</u>
Favorable (net)	<u>18</u>	<u>18</u>	<u>19</u>	<u>14</u>	<u>19</u>	<u>14</u>	<u>22</u>	<u>15</u>
Very favorable	<u>4</u>	<u>4</u>	<u>5</u>	<u>1</u>	<u>5</u>	<u>3</u>	<u>5</u>	<u>4</u>
Somewhat favorable	<u>14</u>	<u>14</u>	<u>14</u>	<u>13</u>	<u>14</u>	<u>11</u>	<u>17</u>	<u>11</u>
Unfavorable (net)	<u>2</u>	<u>2</u>	<u>2</u>	<u>5</u>	<u>2</u>	<u>5</u>	<u>4</u>	<u>1</u>
Somewhat unfavorable	<u>2</u>	<u>2</u>	<u>1</u>	<u>4</u>	<u>2</u>	<u>2</u>	<u>3</u>	<u>1</u>
Very unfavorable	<u>-</u>	<u>-</u>	<u>1</u>	<u>1</u>	<u>-</u>	<u>2</u>	<u>1</u>	<u>-</u>
Haven't heard enough	<u>78</u>	<u>77</u>	<u>78</u>	<u>81</u>	<u>77</u>	<u>79</u>	<u>73</u>	<u>82</u>
Don't know	<u>2</u>	<u>3</u>	<u>1</u>	<u>-</u>	<u>2</u>	<u>3</u>	<u>1</u>	<u>2</u>

Q34. What is your impression of Delaware Senator Joe Biden? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable or haven't you heard enough about him to say?

	<u>DemRV</u>	<u>LIB</u>	<u>MOD</u>	<u>CON</u>	<u>DEM</u>	<u>IND</u>	<u>MEN</u>	<u>WOM</u>
Favorable (net)	<u>31</u>	<u>38</u>	<u>31</u>	<u>18</u>	<u>32</u>	<u>32</u>	<u>41</u>	<u>24</u>
Very favorable	<u>9</u>	<u>12</u>	<u>10</u>	<u>1</u>	<u>10</u>	<u>4</u>	<u>11</u>	<u>8</u>
Somewhat favorable	<u>22</u>	<u>26</u>	<u>21</u>	<u>16</u>	<u>22</u>	<u>28</u>	<u>30</u>	<u>16</u>
Unfavorable (net)	<u>8</u>	<u>12</u>	<u>5</u>	<u>3</u>	<u>7</u>	<u>13</u>	<u>7</u>	<u>8</u>
Somewhat unfavorable	<u>6</u>	<u>10</u>	<u>4</u>	<u>2</u>	<u>6</u>	<u>9</u>	<u>5</u>	<u>7</u>
Very unfavorable	<u>2</u>	<u>2</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>4</u>	<u>2</u>	<u>1</u>
Haven't heard enough	<u>59</u>	<u>47</u>	<u>62</u>	<u>79</u>	<u>59</u>	<u>53</u>	<u>51</u>	<u>66</u>
Don't know	<u>2</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>2</u>	<u>2</u>	<u>1</u>	<u>2</u>

Q35. What is your impression of Connecticut Senator Chris Dodd? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable or haven't you heard enough about him to say?

	<u>DemRV</u>	<u>LIB</u>	<u>MOD</u>	<u>CON</u>	<u>DEM</u>	<u>IND</u>	<u>MEN</u>	<u>WOM</u>
Favorable (net)	<u>19</u>	<u>20</u>	<u>18</u>	<u>15</u>	<u>19</u>	<u>15</u>	<u>24</u>	<u>14</u>
Very favorable	<u>3</u>	<u>3</u>	<u>2</u>	<u>2</u>	<u>3</u>	<u>2</u>	<u>5</u>	<u>2</u>
Somewhat favorable	<u>16</u>	<u>17</u>	<u>16</u>	<u>13</u>	<u>16</u>	<u>13</u>	<u>19</u>	<u>12</u>
Unfavorable (net)	<u>4</u>	<u>4</u>	<u>5</u>	<u>4</u>	<u>4</u>	<u>8</u>	<u>7</u>	<u>3</u>
Somewhat unfavorable	<u>3</u>	<u>3</u>	<u>4</u>	<u>2</u>	<u>3</u>	<u>5</u>	<u>6</u>	<u>2</u>
Very unfavorable	<u>1</u>	<u>1</u>	<u>1</u>	<u>2</u>	<u>1</u>	<u>3</u>	<u>1</u>	<u>1</u>
Haven't heard enough	<u>75</u>	<u>74</u>	<u>75</u>	<u>78</u>	<u>75</u>	<u>75</u>	<u>68</u>	<u>80</u>
Don't know	<u>2</u>	<u>2</u>	<u>2</u>	<u>3</u>	<u>2</u>	<u>2</u>	<u>1</u>	<u>3</u>

Q36. What is your impression of New York Senator Hillary Rodham Clinton? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable or haven't you heard enough about her to say?

	<u>DemRV</u>	<u>LIB</u>	<u>MOD</u>	<u>CON</u>	<u>DEM</u>	<u>IND</u>	<u>MEN</u>	<u>WOM</u>
Favorable (net)	<u>79</u>	<u>82</u>	<u>79</u>	<u>71</u>	<u>82</u>	<u>70</u>	<u>76</u>	<u>82</u>
Very favorable	<u>44</u>	<u>48</u>	<u>43</u>	<u>36</u>	<u>48</u>	<u>25</u>	<u>41</u>	<u>46</u>
Somewhat favorable	<u>35</u>	<u>34</u>	<u>35</u>	<u>35</u>	<u>34</u>	<u>45</u>	<u>35</u>	<u>36</u>
Unfavorable (net)	<u>18</u>	<u>14</u>	<u>19</u>	<u>28</u>	<u>15</u>	<u>28</u>	<u>21</u>	<u>15</u>
Somewhat unfavorable	<u>11</u>	<u>9</u>	<u>12</u>	<u>15</u>	<u>9</u>	<u>16</u>	<u>11</u>	<u>11</u>
Very unfavorable	<u>8</u>	<u>5</u>	<u>8</u>	<u>13</u>	<u>6</u>	<u>12</u>	<u>10</u>	<u>5</u>
Haven't heard enough	<u>2</u>	<u>4</u>	<u>1</u>	<u>0</u>	<u>3</u>	<u>1</u>	<u>3</u>	<u>2</u>
Don't know	<u>1</u>	-	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	-	<u>1</u>

Q37. What is your impression of former North Carolina Senator John Edwards? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable or haven't you heard enough about him to say?

	<u>DemRV</u>	<u>LIB</u>	<u>MOD</u>	<u>CON</u>	<u>DEM</u>	<u>IND</u>	<u>MEN</u>	<u>WOM</u>
Favorable (net)	<u>65</u>	<u>73</u>	<u>64</u>	<u>52</u>	<u>67</u>	<u>61</u>	<u>62</u>	<u>68</u>
Very favorable	<u>22</u>	<u>30</u>	<u>18</u>	<u>14</u>	<u>23</u>	<u>20</u>	<u>23</u>	<u>21</u>
Somewhat favorable	<u>43</u>	<u>43</u>	<u>46</u>	<u>38</u>	<u>44</u>	<u>41</u>	<u>39</u>	<u>47</u>
Unfavorable (net)	<u>11</u>	<u>9</u>	<u>11</u>	<u>19</u>	<u>10</u>	<u>18</u>	<u>12</u>	<u>11</u>
Somewhat unfavorable	<u>8</u>	<u>6</u>	<u>10</u>	<u>9</u>	<u>7</u>	<u>12</u>	<u>7</u>	<u>9</u>
Very unfavorable	<u>3</u>	<u>3</u>	<u>1</u>	<u>10</u>	<u>3</u>	<u>6</u>	<u>5</u>	<u>2</u>
Haven't heard enough	<u>23</u>	<u>17</u>	<u>25</u>	<u>28</u>	<u>22</u>	<u>20</u>	<u>26</u>	<u>20</u>
Don't know	<u>1</u>	<u>1</u>	-	<u>1</u>	<u>1</u>	<u>1</u>	-	<u>1</u>

Q38. What is your impression of Illinois Senator Barack Obama? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable or haven't you heard enough about him to say?

	<u>DemRV</u>	<u>LIB</u>	<u>MOD</u>	<u>CON</u>	<u>DEM</u>	<u>IND</u>	<u>MEN</u>	<u>WOM</u>
Favorable (net)	<u>54</u>	<u>68</u>	<u>50</u>	<u>27</u>	<u>56</u>	<u>57</u>	<u>44</u>	<u>61</u>
Very favorable	<u>35</u>	<u>47</u>	<u>30</u>	<u>15</u>	<u>37</u>	<u>29</u>	<u>32</u>	<u>36</u>
Somewhat favorable	<u>19</u>	<u>22</u>	<u>20</u>	<u>12</u>	<u>19</u>	<u>28</u>	<u>12</u>	<u>25</u>
Unfavorable (net)	<u>5</u>	<u>4</u>	<u>5</u>	<u>9</u>	<u>5</u>	<u>2</u>	<u>8</u>	<u>3</u>
Somewhat unfavorable	<u>3</u>	<u>1</u>	<u>3</u>	<u>6</u>	<u>3</u>	<u>1</u>	<u>6</u>	<u>1</u>
Very unfavorable	<u>2</u>	<u>2</u>	<u>2</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>3</u>	<u>2</u>
Haven't heard enough	<u>40</u>	<u>26</u>	<u>44</u>	<u>64</u>	<u>38</u>	<u>39</u>	<u>46</u>	<u>35</u>
Don't know	<u>1</u>	<u>2</u>	<u>1</u>	-	<u>1</u>	<u>2</u>	<u>2</u>	<u>1</u>

Q39. What is your impression of former vice president Al Gore? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable or haven't you heard enough about him to say?

	<u>DemRV</u>	<u>LIB</u>	<u>MOD</u>	<u>CON</u>	<u>DEM</u>	<u>IND</u>	<u>MEN</u>	<u>WOM</u>
Favorable (net)	<u>74</u>	<u>79</u>	<u>77</u>	<u>61</u>	<u>77</u>	<u>69</u>	<u>78</u>	<u>72</u>
Very favorable	<u>33</u>	<u>39</u>	<u>31</u>	<u>22</u>	<u>36</u>	<u>31</u>	<u>35</u>	<u>32</u>
Somewhat favorable	<u>41</u>	<u>40</u>	<u>46</u>	<u>40</u>	<u>41</u>	<u>38</u>	<u>43</u>	<u>40</u>
Unfavorable (net)	<u>22</u>	<u>18</u>	<u>21</u>	<u>32</u>	<u>19</u>	<u>28</u>	<u>20</u>	<u>23</u>
Somewhat unfavorable	<u>16</u>	<u>14</u>	<u>15</u>	<u>22</u>	<u>16</u>	<u>18</u>	<u>14</u>	<u>17</u>
Very unfavorable	<u>6</u>	<u>4</u>	<u>6</u>	<u>9</u>	<u>3</u>	<u>10</u>	<u>6</u>	<u>6</u>
Haven't heard enough	<u>3</u>	<u>2</u>	<u>2</u>	<u>3</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>4</u>
Don't know	<u>1</u>	<u>1</u>	-	<u>4</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>

Q40. What is your impression of Massachusetts Senator John Kerry? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable or haven't you heard enough about him to say?

	<u>DemRV</u>	<u>LIB</u>	<u>MOD</u>	<u>CON</u>	<u>DEM</u>	<u>IND</u>	<u>MEN</u>	<u>WOM</u>
Favorable (net)	<u>58</u>	<u>58</u>	<u>60</u>	<u>53</u>	<u>60</u>	<u>52</u>	<u>58</u>	<u>57</u>
Very favorable	<u>16</u>	<u>13</u>	<u>17</u>	<u>15</u>	<u>17</u>	<u>8</u>	<u>17</u>	<u>15</u>
Somewhat favorable	<u>42</u>	<u>44</u>	<u>43</u>	<u>38</u>	<u>43</u>	<u>44</u>	<u>42</u>	<u>42</u>
Unfavorable (net)	<u>34</u>	<u>34</u>	<u>34</u>	<u>37</u>	<u>31</u>	<u>44</u>	<u>36</u>	<u>33</u>
Somewhat unfavorable	<u>24</u>	<u>28</u>	<u>24</u>	<u>20</u>	<u>24</u>	<u>22</u>	<u>25</u>	<u>24</u>
Very unfavorable	<u>10</u>	<u>6</u>	<u>10</u>	<u>17</u>	<u>7</u>	<u>22</u>	<u>11</u>	<u>9</u>
Haven't heard enough	<u>6</u>	<u>6</u>	<u>6</u>	<u>8</u>	<u>7</u>	<u>2</u>	<u>4</u>	<u>8</u>
Don't know	<u>2</u>	<u>3</u>	-	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>

Q41. What is your impression of New Mexico Governor Bill Richardson? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable or haven't you heard enough about him to say?

	<u>DemRV</u>	<u>LIB</u>	<u>MOD</u>	<u>CON</u>	<u>DEM</u>	<u>IND</u>	<u>MEN</u>	<u>WOM</u>
Favorable (net)	<u>22</u>	<u>26</u>	<u>21</u>	<u>19</u>	<u>23</u>	<u>18</u>	<u>26</u>	<u>19</u>
Very favorable	<u>6</u>	<u>7</u>	<u>8</u>	<u>2</u>	<u>7</u>	<u>3</u>	<u>9</u>	<u>4</u>
Somewhat favorable	<u>16</u>	<u>19</u>	<u>13</u>	<u>17</u>	<u>17</u>	<u>15</u>	<u>17</u>	<u>16</u>
Unfavorable (net)	<u>8</u>	<u>7</u>	<u>8</u>	<u>10</u>	<u>7</u>	<u>15</u>	<u>8</u>	<u>7</u>
Somewhat unfavorable	<u>4</u>	<u>3</u>	<u>6</u>	<u>6</u>	<u>4</u>	<u>11</u>	<u>5</u>	<u>4</u>
Very unfavorable	<u>3</u>	<u>4</u>	<u>2</u>	<u>4</u>	<u>3</u>	<u>4</u>	<u>3</u>	<u>3</u>
Haven't heard enough	<u>70</u>	<u>67</u>	<u>70</u>	<u>70</u>	<u>69</u>	<u>64</u>	<u>66</u>	<u>72</u>
Don't know	<u>1</u>	-	<u>1</u>	<u>1</u>	-	<u>3</u>	-	<u>1</u>

Q42. What is your impression of Iowa Governor Tom Vilsack? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable or haven't you heard enough about him to say?

	<u>DemRV</u>	<u>LIB</u>	<u>MOD</u>	<u>CON</u>	<u>DEM</u>	<u>IND</u>	<u>MEN</u>	<u>WOM</u>
Favorable (net)	<u>15</u>	<u>14</u>	<u>13</u>	<u>17</u>	<u>16</u>	<u>15</u>	<u>16</u>	<u>13</u>
Very favorable	3	1	2	4	3	5	4	2
Somewhat favorable	12	12	11	14	13	10	12	11
Unfavorable (net)	<u>3</u>	<u>5</u>	<u>2</u>	<u>3</u>	<u>3</u>	<u>5</u>	<u>5</u>	<u>2</u>
Somewhat unfavorable	2	4	2	-	2	2	4	1
Very unfavorable	1	2	-	2	1	3	1	1
Haven't heard enough	<u>80</u>	<u>78</u>	<u>84</u>	<u>80</u>	<u>79</u>	<u>78</u>	<u>77</u>	<u>83</u>
Don't know	<u>2</u>	<u>3</u>	<u>1</u>	-	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>

**(Q43-Q52 ASKED OF REPUBLICANS AND THOSE WHO VOTE FOR REPUBLICANS)**  
 (ORDER OF NEXT TEN QUESTIONS ROTATED)

Q43. What is your impression of Arizona Senator John McCain? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable or haven't you heard enough about him to say?

	<u>RepRV</u>	<u>LIB</u>	<u>MOD</u>	<u>CON</u>	<u>IND</u>	<u>REP</u>	<u>MEN</u>	<u>WOM</u>
Favorable (net)	<u>65</u>	<u>44</u>	<u>74</u>	<u>64</u>	<u>61</u>	<u>65</u>	<u>69</u>	<u>61</u>
Very favorable	30	23	33	30	32	30	40	22
Somewhat favorable	34	21	41	34	28	35	29	38
Unfavorable (net)	<u>20</u>	<u>18</u>	<u>12</u>	<u>24</u>	<u>9</u>	<u>23</u>	<u>23</u>	<u>18</u>
Somewhat unfavorable	16	18	7	18	8	18	20	12
Very unfavorable	5	-	5	5	2	5	3	6
Haven't heard enough	<u>13</u>	<u>37</u>	<u>14</u>	<u>11</u>	<u>24</u>	<u>11</u>	<u>8</u>	<u>18</u>
Don't know	<u>2</u>	<u>1</u>	-	<u>2</u>	<u>6</u>	<u>1</u>	-	<u>3</u>

Q44. What is your impression of Massachusetts Governor Mitt Romney? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable or haven't you heard enough about him to say?

	<u>RepRV</u>	<u>LIB</u>	<u>MOD</u>	<u>CON</u>	<u>IND</u>	<u>REP</u>	<u>MEN</u>	<u>WOM</u>
Favorable (net)	<u>21</u>	<u>14</u>	<u>13</u>	<u>24</u>	<u>12</u>	<u>23</u>	<u>27</u>	<u>15</u>
Very favorable	6	11	4	6	2	7	8	4
Somewhat favorable	15	3	9	18	10	16	19	11
Unfavorable (net)	<u>13</u>	<u>2</u>	<u>11</u>	<u>16</u>	<u>20</u>	<u>13</u>	<u>18</u>	<u>10</u>
Somewhat unfavorable	11	2	6	15	15	11	15	8
Very unfavorable	2	-	5	1	5	2	3	1
Haven't heard enough	<u>65</u>	<u>82</u>	<u>75</u>	<u>59</u>	<u>64</u>	<u>64</u>	<u>54</u>	<u>74</u>
Don't know	<u>1</u>	<u>2</u>	<u>1</u>	<u>1</u>	<u>4</u>	-	<u>1</u>	<u>1</u>



Q45. What is your impression of former New York City Mayor Rudy Giuliani? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable or haven't you heard enough about him to say?

	<u>RepRV</u>	<u>LIB</u>	<u>MOD</u>	<u>CON</u>	<u>IND</u>	<u>REP</u>	<u>MEN</u>	<u>WOM</u>
Favorable (net)	<u>86</u>	<u>99</u>	<u>85</u>	<u>85</u>	<u>86</u>	<u>87</u>	<u>85</u>	<u>87</u>
Very favorable	<u>46</u>	<u>69</u>	<u>42</u>	<u>44</u>	<u>44</u>	<u>46</u>	<u>46</u>	<u>45</u>
Somewhat favorable	<u>40</u>	<u>30</u>	<u>43</u>	<u>41</u>	<u>42</u>	<u>41</u>	<u>39</u>	<u>42</u>
Unfavorable (net)	<u>8</u>	<u>1</u>	<u>9</u>	<u>8</u>	<u>5</u>	<u>8</u>	<u>10</u>	<u>6</u>
Somewhat unfavorable	<u>6</u>	<u>1</u>	<u>8</u>	<u>6</u>	<u>3</u>	<u>6</u>	<u>8</u>	<u>5</u>
Very unfavorable	<u>2</u>	-	<u>1</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>1</u>
Haven't heard enough	<u>6</u>	-	<u>6</u>	<u>7</u>	<u>9</u>	<u>5</u>	<u>5</u>	<u>7</u>

Q46. What is your impression of former Speaker of the House Newt Gingrich? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable or haven't you heard enough about him to say?

	<u>RepRV</u>	<u>LIB</u>	<u>MOD</u>	<u>CON</u>	<u>IND</u>	<u>REP</u>	<u>MEN</u>	<u>WOM</u>
Favorable (net)	<u>59</u>	<u>75</u>	<u>49</u>	<u>62</u>	<u>36</u>	<u>65</u>	<u>65</u>	<u>54</u>
Very favorable	<u>18</u>	<u>21</u>	<u>12</u>	<u>21</u>	<u>6</u>	<u>22</u>	<u>23</u>	<u>14</u>
Somewhat favorable	<u>41</u>	<u>54</u>	<u>38</u>	<u>41</u>	<u>29</u>	<u>43</u>	<u>42</u>	<u>40</u>
Unfavorable (net)	<u>26</u>	<u>18</u>	<u>32</u>	<u>26</u>	<u>38</u>	<u>23</u>	<u>28</u>	<u>25</u>
Somewhat unfavorable	<u>20</u>	<u>14</u>	<u>22</u>	<u>20</u>	<u>23</u>	<u>19</u>	<u>22</u>	<u>18</u>
Very unfavorable	<u>7</u>	<u>4</u>	<u>10</u>	<u>6</u>	<u>16</u>	<u>4</u>	<u>6</u>	<u>8</u>
Haven't heard enough	<u>13</u>	<u>7</u>	<u>17</u>	<u>10</u>	<u>24</u>	<u>10</u>	<u>6</u>	<u>18</u>
Don't know	<u>2</u>	-	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>1</u>	<u>3</u>

Q47. What is your impression of Nebraska Senator Chuck Hagel? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable or haven't you heard enough about him to say?

	<u>RepRV</u>	<u>LIB</u>	<u>MOD</u>	<u>CON</u>	<u>IND</u>	<u>REP</u>	<u>MEN</u>	<u>WOM</u>
Favorable (net)	<u>10</u>	<u>10</u>	<u>19</u>	<u>7</u>	<u>15</u>	<u>10</u>	<u>10</u>	<u>10</u>
Very favorable	<u>1</u>	<u>1</u>	<u>4</u>	-	<u>4</u>	<u>1</u>	<u>2</u>	<u>1</u>
Somewhat favorable	<u>9</u>	<u>9</u>	<u>15</u>	<u>7</u>	<u>11</u>	<u>9</u>	<u>8</u>	<u>9</u>
Unfavorable (net)	<u>8</u>	-	<u>2</u>	<u>11</u>	<u>8</u>	<u>8</u>	<u>13</u>	<u>3</u>
Somewhat unfavorable	<u>4</u>	-	<u>1</u>	<u>6</u>	<u>3</u>	<u>5</u>	<u>7</u>	<u>2</u>
Very unfavorable	<u>3</u>	-	<u>1</u>	<u>5</u>	<u>5</u>	<u>3</u>	<u>6</u>	<u>1</u>
Haven't heard enough	<u>81</u>	<u>88</u>	<u>78</u>	<u>80</u>	<u>74</u>	<u>81</u>	<u>74</u>	<u>86</u>
Don't know	<u>1</u>	<u>2</u>	<u>1</u>	<u>2</u>	<u>3</u>	<u>1</u>	<u>3</u>	<u>1</u>

Q48. What is your impression of former governor of Wisconsin Tommy Thompson? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable or haven't you heard enough about him to say?

	<u>RepRV</u>	<u>LIB</u>	<u>MOD</u>	<u>CON</u>	<u>IND</u>	<u>REP</u>	<u>MEN</u>	<u>WOM</u>
Favorable (net)	<u>21</u>	<u>16</u>	<u>14</u>	<u>24</u>	<u>16</u>	<u>23</u>	<u>24</u>	<u>18</u>
Very favorable	<u>3</u>	–	<u>1</u>	<u>3</u>	<u>1</u>	<u>3</u>	<u>2</u>	<u>3</u>
Somewhat favorable	<u>19</u>	<u>16</u>	<u>14</u>	<u>21</u>	<u>15</u>	<u>21</u>	<u>22</u>	<u>16</u>
Unfavorable (net)	<u>6</u>	<u>12</u>	<u>2</u>	<u>7</u>	<u>6</u>	<u>6</u>	<u>11</u>	<u>3</u>
Somewhat unfavorable	<u>6</u>	<u>12</u>	<u>1</u>	<u>7</u>	<u>5</u>	<u>6</u>	<u>10</u>	<u>2</u>
Very unfavorable	–	–	–	–	<u>1</u>	–	<u>1</u>	–
Haven't heard enough	<u>71</u>	<u>70</u>	<u>82</u>	<u>67</u>	<u>76</u>	<u>69</u>	<u>63</u>	<u>78</u>
Don't know	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>1</u>

Q49. What is your impression of Kansas Senator Sam Brownback? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable or haven't you heard enough about him to say?

	<u>RepRV</u>	<u>LIB</u>	<u>MOD</u>	<u>CON</u>	<u>IND</u>	<u>REP</u>	<u>MEN</u>	<u>WOM</u>
Favorable (net)	<u>8</u>	<u>18</u>	<u>7</u>	<u>8</u>	<u>9</u>	<u>8</u>	<u>11</u>	<u>6</u>
Very favorable	<u>1</u>	<u>0</u>	<u>2</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>
Somewhat favorable	<u>7</u>	<u>18</u>	<u>5</u>	<u>7</u>	<u>8</u>	<u>7</u>	<u>10</u>	<u>5</u>
Unfavorable (net)	<u>4</u>	<u>1</u>	<u>6</u>	<u>4</u>	<u>10</u>	<u>4</u>	<u>5</u>	<u>4</u>
Somewhat unfavorable	<u>3</u>	–	<u>4</u>	<u>3</u>	<u>6</u>	<u>3</u>	<u>3</u>	<u>3</u>
Very unfavorable	<u>1</u>	<u>1</u>	<u>2</u>	<u>1</u>	<u>4</u>	<u>1</u>	<u>2</u>	<u>1</u>
Haven't heard enough	<u>86</u>	<u>81</u>	<u>86</u>	<u>86</u>	<u>77</u>	<u>87</u>	<u>82</u>	<u>89</u>
Don't know	<u>2</u>	–	<u>1</u>	<u>2</u>	<u>4</u>	<u>1</u>	<u>2</u>	<u>1</u>

Q50. What is your impression of California Congressman Duncan Hunter? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable or haven't you heard enough about him to say?

	<u>RepRV</u>	<u>LIB</u>	<u>MOD</u>	<u>CON</u>	<u>IND</u>	<u>REP</u>	<u>MEN</u>	<u>WOM</u>
Favorable (net)	<u>8</u>	<u>16</u>	<u>12</u>	<u>6</u>	<u>8</u>	<u>7</u>	<u>10</u>	<u>7</u>
Very favorable	<u>1</u>	–	<u>2</u>	<u>1</u>	–	<u>1</u>	<u>2</u>	–
Somewhat favorable	<u>7</u>	<u>16</u>	<u>10</u>	<u>5</u>	<u>8</u>	<u>6</u>	<u>8</u>	<u>6</u>
Unfavorable (net)	<u>3</u>	<u>2</u>	<u>4</u>	<u>3</u>	<u>6</u>	<u>3</u>	<u>6</u>	<u>1</u>
Somewhat unfavorable	<u>2</u>	–	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>4</u>	<u>1</u>
Very unfavorable	<u>1</u>	<u>2</u>	<u>2</u>	<u>1</u>	<u>4</u>	<u>1</u>	<u>2</u>	–
Haven't heard enough	<u>88</u>	<u>82</u>	<u>83</u>	<u>90</u>	<u>83</u>	<u>89</u>	<u>83</u>	<u>92</u>
Don't know	<u>1</u>	–	<u>1</u>	<u>1</u>	<u>3</u>	<u>1</u>	<u>1</u>	<u>1</u>

Q51. What is your impression of New York Governor George Pataki? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable or haven't you heard enough about him to say?

	<u>RepRV</u>	<u>LIB</u>	<u>MOD</u>	<u>CON</u>	<u>IND</u>	<u>REP</u>	<u>MEN</u>	<u>WOM</u>
Favorable (net)	<u>35</u>	<u>25</u>	<u>33</u>	<u>36</u>	<u>34</u>	<u>34</u>	<u>39</u>	<u>31</u>
Very favorable	5	13	5	4	4	5	7	3
Somewhat favorable	30	13	28	32	30	29	31	28
Unfavorable (net)	<u>12</u>	<u>12</u>	<u>10</u>	<u>13</u>	<u>16</u>	<u>11</u>	<u>14</u>	<u>10</u>
Somewhat unfavorable	9	12	9	8	7	9	13	5
Very unfavorable	3	-	1	5	9	2	2	5
Haven't heard enough	<u>51</u>	<u>51</u>	<u>54</u>	<u>50</u>	<u>49</u>	<u>52</u>	<u>44</u>	<u>57</u>
Don't know	<u>2</u>	<u>12</u>	<u>3</u>	<u>1</u>	<u>1</u>	<u>3</u>	<u>3</u>	<u>2</u>

Q52. What is your impression of Secretary of State Condoleezza Rice? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable or haven't you heard enough about her to say?

	<u>RepRV</u>	<u>LIB</u>	<u>MOD</u>	<u>CON</u>	<u>IND</u>	<u>REP</u>	<u>MEN</u>	<u>WOM</u>
Favorable (net)	<u>84</u>	<u>77</u>	<u>77</u>	<u>87</u>	<u>77</u>	<u>88</u>	<u>83</u>	<u>84</u>
Very favorable	49	46	36	54	39	53	50	47
Somewhat favorable	35	30	41	33	38	35	33	36
Unfavorable (net)	<u>9</u>	<u>10</u>	<u>15</u>	<u>7</u>	<u>13</u>	<u>7</u>	<u>10</u>	<u>9</u>
Somewhat unfavorable	7	10	12	5	10	5	6	8
Very unfavorable	2	1	3	2	3	2	4	1
Haven't heard enough	<u>6</u>	<u>13</u>	<u>5</u>	<u>6</u>	<u>9</u>	<u>4</u>	<u>7</u>	<u>6</u>
Don't know	<u>1</u>	-	<u>3</u>	-	<u>1</u>	<u>1</u>	-	<u>1</u>

**(Q53-Q56 ASKED OF ALL REGISTERED VOTERS) (ORDER OF PARTIES ROTATE)**

Q53. Thinking ahead to the 2008 presidential election, if the election for president were being held today, which party would you like to see win: the Democratic Party or the Republican Party? (INCLUDES LEANERS)

	<u>REG</u>	<u>LIB</u>	<u>MOD</u>	<u>CON</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>MEN</u>	<u>WOM</u>
Democratic party	49	82	60	21	92	47	8	49	50
Republican party	41	12	28	70	2	34	87	40	41
Other party (vol.)	1	1	-	-	-	1	1	1	-
Neither	2	1	3	3	2	6	-	2	2
Don't know	7	4	9	6	4	12	4	8	7

(ORDER OF NEXT TWO QUESTIONS AND CANDIDATES WITHIN EACH QUESTION ARE ROTATED)

Q54. More specifically, if the November 2008 general election for president were being held today and the choices were Hillary Rodham Clinton, the Democrat, and John McCain, the Republican, for whom would you vote: Clinton or McCain, or would you vote for someone else? (INCLUDES LEANERS)

	<u>REG</u>	<u>LIB</u>	<u>MOD</u>	<u>CON</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>MEN</u>	<u>WOM</u>
Hillary R. Clinton	36	61	43	16	70	32	3	30	41
John McCain	50	26	42	72	17	50	87	55	45
Someone else (vol.)	10	7	11	11	8	14	9	11	10
Don't know	4	6	4	1	5	4	1	4	4

Q55. More specifically, if the November 2008 general election for president were being held today and the choices were Hillary Rodham Clinton, the Democrat, and Mitt Romney, the Republican, for whom would you vote: Clinton or Romney, or would you vote for someone else? (INCLUDES LEANERS)

	<u>REG</u>	<u>LIB</u>	<u>MOD</u>	<u>CON</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>MEN</u>	<u>WOM</u>
Hillary R. Clinton	42	72	51	17	79	36	5	37	45
Mitt Romney	36	12	24	62	6	28	75	35	37
Someone else (vol.)	15	7	19	16	8	27	13	19	12
Don't know	7	9	6	5	7	9	7	9	6

(ORDER OF DIFFERENT TYPES OF CANDIDATE ROTATED) (UP TO THREE REPLIES ACCEPTED)

Q56. Suppose your party nominated a presidential candidate who is in general agreement with you on most issues, and is either a woman, or an African- American, or a Mormon, or someone who is 72 years old. Could you vote for a presidential candidate who is a woman, or an African-American, or a Mormon, or someone who is 72 years old, or is there one of these candidates that you could not vote for? (IF COULD NOT VOTE FOR) Which candidate or candidates is that?

	<u>REG</u>	<u>LIB</u>	<u>MOD</u>	<u>CON</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>MEN</u>	<u>WOM</u>
Could vote for all of these									
Candidates (net)	69	74	68	68	63	75	71	77	64
Could not vote for: (net)	29	24	31	29	35	22	28	21	34
a woman	4	2	5	5	4	3	6	5	3
an African-American	3	3	2	3	4	1	3	2	3
a Mormon*	14	15	12	14	17	11	13	11	16
a 72 year Old**	14	12	17	12	19	9	12	8	19
any of them (vol.)	2	-	3	3	2	1	3	2	2
Don't know	2	2	1	3	2	3	1	2	2

\* Mitt Romney is a Mormon.

\*\* John McCain will be 72 years old in 2008.

## **Methodology**

The Los Angeles Times / Bloomberg Poll contacted 1,489 adults, including 1,342 registered voters, 585 who vote Democrat, and 473 who vote Republican nationwide by telephone December 8 through 11, 2006. Telephone numbers were chosen from a list of all exchanges in the nation, and random digit dialing techniques allowed listed and unlisted numbers to be contacted. Multiple attempts were made to contact each number. Adults were weighted slightly to conform with their respective census figures for sex, race, age, education and region. The margin of sampling error for all adults, and registered voters, is plus or minus 3 percentage points. For Democratic voters it is four percentage points and for Republican voters it is five. For certain subgroups, the error margin may be somewhat higher. Poll results may also be affected by factors such as question wording and the order in which questions are presented.