# Los Angeles Cimes/Bloomberg 

## UNDERCURRENT OF CONCERN AMID GENERAL OPTIMISM ABOUT HOME VALUES AND PERSONAL FINANCES

TThe housing market continues to inspire confidence among U.S. homeowners, with only one in seven nationwide predicting a slide in home value over the next six months, compared to more than twice that number who predict that values will continue to climb. The average home price has risen $36 \%$ over the last three years, and the latest Los Angeles Times / Bloomberg News poll found most homeowners confident that the value of their homes would continue to rise over the next three years. About three out of four predicted a more than $5 \%$ rise in value, and a quarter said they felt that the increase would be more than $15 \%$.

The housing market has a history of cyclical downturns and some economists have been predicting that the "housing price bubble" would have to burst since the rise in home prices in some areas has far outstripped any increases in income. But so far, those forecasts have not come to pass and the survey found homeowners feeling a sense of security about both the value of their property and their own personal finances. About eight out of 10 homeowners reported feeling secure about their finances, compared to half of renters. Homeowners were also more likely to say that the nation's economy was in good shape. Renters tend to be younger, unmarried, less educated, and less affluent as well as less likely to be investors. Race plays a role as well - eight out of 10 white respondents own the place where they live, compared to half of everyone else.

With real estate prices sky high, just over half of those who own real estate - either a primary residence, investment property or both - said that their property makes up $50 \%$ or more of their total net worth. Almost three in 10 homeowners already own a second home or investment property and the survey found that despite an increase in prices and interest rates, real estate still represents an attractive place to invest for the public. Over a third overall, including $36 \%$ of current homeowners and $41 \%$ of renters, would purchase real estate if they had a million dollars to invest today. A third of all investors (those who invest in stocks, bonds, money market accounts, or some combination of those things) would buy property, including nearly three out of 10 " $\$ 100 \mathrm{~K}+$ investors" (investors living in households with combined yearly incomes of more than $\$ 100,000$ ).

The survey detected an undercurrent of concern amid the general optimism, however. While most homeowners have fixed mortgages, and most of those who have adjustable rate mortgages expressed confidence that they could continue to make their payments if interest rates rise, about a quarter said they are not confident about making their house payments if they were to adjust upward. An increase in foreclosures on the housing market could translate into a slide in housing prices and shake the economy.

Those with adjustable mortgages are predicting the worst when it comes to rate hikes - seven out of 10 homeowners with an adjustable said that they think that the Federal Reserve will continue to increase interest rates this year. Changes in the prime rate are generally accompanied by modifications to the rates for the 10 year notes that underlie most adjustable mortgages.

At the end of January, the Federal Reserve raised the prime rate once again, and signaled that more increases could be in the offing, if needed to control inflation. Overall, just under half of the public in general (48\%) said that they believe that the Fed will continue to increase interest rates throughout the year, compared to $30 \%$ who said they believe that rates will level off soon, and $9 \%$ who said that they believe the Fed will begin to cut rates from this point on.

Many of those polled expressed guarded confidence in the new head of the Federal Reserve, Ben Bernanke, who succeeded long time chairman Alan Greenspan. About four in 10 said they are somewhat confident that Bernanke will be able to keep the economy stable, just under one in 10 said they are very confident while only two in 10 said they have little or no confidence. About a third said they weren't sure. While almost the same proportion of investors and people in higher income households weren't sure what to expect from Bernanke, those who did have an opinion expressed greater confidence in the new Federal Reserve chairman than did the less affluent and non-investors. Over half ( $54 \%$ ) of investors and $63 \%$ of those with higher incomes expressed some level of confidence. $\$ 100 \mathrm{~K}+$ investors are similarly confident, with two in 10 expressing strong confidence in Bernanke, $44 \%$ some confidence, and only $5 \%$ who said they were not very or not at all confident.

## Personal Finances and Investments

About seven in 10 adults described their own personal finances as secure, including $17 \%$ who said "very secure" and $55 \%$ who said it was fairly secure. Just over one in four said their finances were at least somewhat shaky. It wasn't too surprising to find that investors and particularly higher income investors expressed even greater confidence than the general public, with the proportion who said their finances are "very secure" rising to four out of 10 among the $\$ 100 \mathrm{~K}+$ group. Investors tend to be more educated than those who don't have investments, and more likely to be white, married and homeowners. The $\$ 100 \mathrm{~K}+$ investors are, in addition, more likely to be Republican, conservative, and male.

Overall, most respondents ( $70 \%$ ) said their household relies on one or more salaries as the main source of their household income, while $17 \%$ cited savings and investments, $13 \%$ pointed to pensions and retirement funds and $14 \%$ mentioned Social Security funds as primary sources. The proportion of those who named investments as their main source of income increased to $29 \%$ among $\$ 100 \mathrm{~K}+$ investor households.

Only one in 10 adults nationwide said they don't put anything of their income into savings or investments, although two-thirds save or invest less than the $10 \%$ often recommended as a baseline and more than a quarter said it was less than $5 \%$. Three in 10 save more than $10 \%$. About two out of 10 households whose annual family incomes are less than $\$ 50,000$ aren't able to save or invest anything, and a third put away something less than $5 \%$. Those in households making more than $\$ 100,000$ are more than three times as likely as the lower income households to save or invest more than $10 \%$. Among the $\$ 100 \mathrm{~K}+$ investors,
about half said they sock away more than $10 \%$ of their incomes per year, and they are more optimistic about the outcome as well - six in 10 predicted their return would meet or exceed $10 \%$ this year compared to under half of all investors who expect to exceed $10 \%$ this year.

The vast majority of investors overall report having some stock market holdings - more than four out of five said they own U.S. (53\%) stock or foreign stock ( $1 \%$ ) and a quarter own both types. About three in 10 investors own bonds, including $19 \%$ who said they own government bonds, $5 \%$ who said corporate bonds, and $5 \%$ who said both. About one in four said they own some combination of both stocks and bonds. More than four out of 10 investors have neither increased nor decreased the amount of new money they are investing in stocks and bonds, while about one in 10 have increased their new investments in both areas. Eight percent have either decreased or kept their stock investments level while increasing the purchase of bonds, while $18 \%$ did the opposite.

Investors in general also feel pretty sanguine about the future of their investments- only a handful said they feel insecure while more than nine out of 10 reported they feel fairly ( $64 \%$ ) or very ( $30 \%$ ) secure. A plurality ( $44 \%$ ) of investors do their own investing while $16 \%$ said they use a broker, $28 \%$ said they consult a financial advisor, and $7 \%$ look to friends and family for advice.

## Investment Climate

The survey turned up little evidence that investors are worried about the future. Three quarters of investors said they think 2006 will be an average or better year for the stock market, including more than eight in ten who said that among the $\$ 100 \mathrm{~K}+$ investors. Once again, though, it is guarded optimism. When asked if they think that the market's future return can match or exceed the last decade's average return of nine percent, a majority ( $55 \%$ ) of investors said that they expect a similar return over the next decade, and $17 \%$ said they thought it would be higher, while $22 \%$ said they expect the return to be lower. Among the $\$ 100 \mathrm{~K}+$ investors, confidence was slightly lower - only $11 \%$ said that the market would return a percentage greater than nine percent over that time, $59 \%$ said they expected the rate of return to stay steady, and $25 \%$ said it was likely to be lower.

When asked if the bond market was a good or bad place for investments over the coming year, investors were split, with those who thought it is a good investment environment beating out those who thought it is a bad one by a bare plurality of $37 \%$ to $31 \%$. $\$ 100 \mathrm{~K}+$ investors, however, tended toward an opposite view - seeing the bond market as a bad place to invest in the coming year by a margin of $49 \%$ to $32 \%$.

Similarly, there was no great consensus among investors about which area of the world offers up the best investment climate over the next twelve months. Just under four in 10 named one or more Asian countries, including China, while $25 \%$ picked the U.S.. Just over one in 10 picked emerging markets such as Brazil, and a similar number named Europe. $\$ 100 \mathrm{~K}+$ investors also picked Asia, as the best area, by two to one over the U.S., while $6 \%$ picked Europe, and $12 \%$ are looking to the emerging markets.

With the baby boomers hitting their senior years, demand may well rise in the areas of health care and drugs, and almost half of all investors chose health care as one of the top two places to put investment money in the coming year. Next up was energy, chosen by $40 \%$, and another third picked technology. There was not as much consensus about which area was the worst for investments - two in 10 named the transportation industries and $12 \%$ said consumer products, while another two in 10 weren't sure.

## Analysis by Jill Darling Richardson

# Results from the Los Angeles Times/Bloomberg Poll (Personal finances, investments, housing market, etc.) <br> February 25-March 5, 2006 

## Guide to Column Headings

| ALL | All adults nationwide |
| :--- | :--- |
| $<100$ | Adults living in households making less than or equal to $\$ 100 \mathrm{~K}$ |
| $>100$ | Adults living in households making more than $\$ 100 \mathrm{~K}$ |
| INV | All investors |
| $\mathrm{I}>100$ | Investors living in households making more than $\$ 100 \mathrm{~K}$ |
| $\mathrm{I}<100$ | Investors living in households making less than or equal to $\$ 100 \mathrm{~K}$ |
| $\mathrm{~N} / \mathrm{I}$ | Everyone who is not (an investor making more than $\$ 100 \mathrm{~K})$ - everyone other than investors in HH earning M/\$100K |
| $\mathrm{I}<50$ | Investors living in households making more than $\$ 100 \mathrm{~K}$ who are under 50 years of age |
| $\mathrm{I}>50$ | Investors living in households making more than $\$ 100 \mathrm{~K}$ who are $50+$ years of age |
| $18 / 50$ | Adults aged $18-50$ |
| $51+$ | Adults aged $51+$ |
| OWN | Adults who are homeowners |

## Note

-All results are among adults nationwide
-(Vol.) indicates a voluntarily response

- ‘-‘ indicates less than $0.5 \%$

Q1. Do you think things in this country are generally going in the right direction or are they seriously off on the wrong track?

|  | ALL | $\leq 100$ | $\geq 100$ | $\underline{I N V}$ | $\underline{I}>100$ | $\underline{\mathrm{I}<100}$ | $\underline{\mathrm{~N} / \mathrm{I}}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Right direction | $\mathbf{3 0}$ | $\mathbf{2 8}$ | $\mathbf{4 2}$ | $\mathbf{3 3}$ | $\mathbf{4 0}$ | $\mathbf{3 1}$ | $\mathbf{2 8}$ |
| Wrong track | $\mathbf{6 2}$ | $\mathbf{6 3}$ | $\mathbf{5 1}$ | $\mathbf{5 9}$ | $\mathbf{5 3}$ | $\mathbf{6 0}$ | $\mathbf{6 3}$ |
| Don't know | $\mathbf{8}$ | $\mathbf{9}$ | $\mathbf{7}$ | $\mathbf{8}$ | $\mathbf{7}$ | $\mathbf{9}$ | $\mathbf{9}$ |

Right direction
Wrong track

| $\mathrm{I}<50$ | $\underline{\mathrm{I}}>50$ | 18/50 | 51+ | OWN |
| :---: | :---: | :---: | :---: | :---: |
| 44 | 28 | 32 | 26 | 33 |
| 53 | 58 | 61 | 64 | 59 |
| 3 | 14 | 7 | 10 | 8 |

Don't know

Q12: Six months from now, do you expect housing values to increase in your neighborhood, or to decrease, or do you think housing values in your neighborhood will remain about the same?

Increase

| ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\mathrm{I}} \times 100$ | $\underline{\mathrm{I}}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 36 | 34 | 43 | 33 | 43 | 31 | 35 |
| 14 | 15 | 11 | 14 | 12 | 15 | 14 |
| 49 | 49 | 45 | 52 | 45 | 53 | 49 |
| 1 | 2 | 1 | 1 | 0 | 1 | 2 |

Increase

| $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}} \times 50$ | 18/50 | 51+ | OWN |
| :---: | :---: | :---: | :---: | :---: |
| 45 | 36 | 37 | 34 | 35 |
| 13 | 10 | 12 | 16 | 14 |
| 42 | 54 | 50 | 47 | 50 |
| 0 | 0 | 1 | 3 | 1 |

Q14: In general, do you think most CEO's of large American companies are compensated too much, too little or just about the right amount?

Too much
Too little
Right amount
Don't know

| ALL | $\leq 100$ | $\geq 100$ | INV | $\mathrm{I}>100$ | $\underline{\mathrm{I}}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 81 | 82 | 80 | 86 | 84 | 88 | 80 |
| 2 | 2 | - | 1 | - | 1 | 3 |
| 11 | 11 | 14 | 11 | 15 | 9 | 11 |
| 6 | 5 | 6 | 2 | 1 | 2 | 6 |

Too much
Too little
Right amount
Don't know

| $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}}>50$ | 18/50 | $\underline{51+}$ | OWN |
| :---: | :---: | :---: | :---: | :---: |
| 84 | 91 | 80 | 82 | 84 |
| - | - | 3 | 1 | 1 |
| 15 | 8 | 13 | 9 | 11 |
| 1 | 1 | 4 | 8 | 4 |

Q15: As you may know, Ben Bernanke has succeeded Alan Greenspan as chairman of the Federal Reserve. How confident are you that Bernanke will be able to keep the economy stable: are you very confident, somewhat confident, not very confident, or not at all confident?

Confident (Net)<br>Very confident<br>Somewhat confident<br>Not confident (Net)<br>Not very confident<br>Not at all confident<br>Don't know

| ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\text { I }>100}$ | $\underline{\mathrm{I}}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\underline{48}$ | $\underline{45}$ | $\underline{63}$ | $\underline{54}$ | $\underline{63}$ | $\underline{51}$ | 45 |
| 9 | 7 | 19 | 11 | 20 | 9 | 7 |
| 39 | 38 | 44 | 43 | 44 | 42 | 38 |
| $\underline{18}$ | $\underline{21}$ | 4 | 14 | 5 | 17 | $\underline{20}$ |
| 12 | 14 | 4 | 10 | 4 | 12 | 13 |
| 6 | 7 | 1 | 4 | 1 | 5 | 7 |
| $\underline{34}$ | $\underline{34}$ | 33 | 32 | 32 | 32 | 35 |

Confident (Net)
Very confident
Somewhat confident
Not confident (Net)
Not very confident
Not at all confident
Don't know

Q17: In your opinion, do you think that 2006 will be an above average, average, or below average year for the U.S. stock market?
Above average
Average
Below average
Don't know

| ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\mathrm{I}} \times 100$ | $\mathrm{I}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 20 | 19 | 22 | 20 | 21 | 20 | 20 |
| 50 | 49 | 59 | 54 | 62 | 51 | 48 |
| 18 | 19 | 10 | 19 | 10 | 21 | 19 |
| 12 | 13 | 9 | 7 | 7 | 8 | 13 |

Above average

| $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}} \times 50$ | 18/50 | 51+ | OWN |
| :---: | :---: | :---: | :---: | :---: |
| 19 | 25 | 18 | 23 | 22 |
| 62 | 60 | 52 | 45 | 50 |
| 13 | 7 | 20 | 15 | 18 |
| 6 | 8 | 10 | 17 | 10 |

Average
Below average
Don't know
17
10

Q18: As you may know, over the last ten years, the stock market has risen an average of almost nine percent annually. Thinking ahead to the next ten years, do you expect the annual return of the stock market will be higher, lower, or about the same as it was over the last ten years? (IF HIGHER OR LOWER) Do you expect it will be much (higher/lower) or somewhat (higher/lower)?

## Higher (Net)

Much higher
Somewhat higher
Lower (Net)
Somewhat lower
Much lower
Same
Don't know

| ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\mathrm{I}}>100$ | I<100 | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\underline{20}$ | $\underline{20}$ | $\underline{15}$ | 17 | 11 | 19 | $\underline{21}$ |
| 4 | 4 | 1 | 3 | - | 4 | 4 |
| 16 | 17 | 14 | 14 | 11 | 15 | 17 |
| $\underline{22}$ | $\underline{22}$ | $\underline{23}$ | $\underline{22}$ | $\underline{25}$ | $\underline{22}$ | $\underline{22}$ |
| 18 | 18 | 20 | 19 | 21 | 18 | 18 |
| 4 | 4 | 3 | 4 | 4 | 4 | 4 |
| $\underline{51}$ | 51 | 57 | $\underline{55}$ | 59 | $\underline{54}$ | 50 |
| 7 | 7 | 5 | 6 | 5 | 5 | 7 |

Higher (Net)
Much higher
Somewhat higher
Lower (Net)
Somewhat lower
Much lower
Same
Don't know

| $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}} \times 50$ | 18/50 | $\underline{51+}$ | OWN |
| :---: | :---: | :---: | :---: | :---: |
| 13 | $\underline{9}$ | $\underline{21}$ | 18 | 18 |
| - | 1 | 4 | 3 | 4 |
| 13 | 8 | 17 | 15 | 14 |
| $\underline{24}$ | $\underline{27}$ | $\underline{24}$ | $\underline{21}$ | $\underline{21}$ |
| 19 | 25 | 19 | 17 | 18 |
| 5 | 2 | 5 | 4 | 3 |
| 59 | 56 | 50 | 51 | 55 |
| 4 | 8 | 5 | 10 | 6 |

Q19: How about the bond market? Do you think that current interest rates on bonds make them a good investment or a bad investment over the next year compared with what could be earned in stocks and other investments?

Good investment

| ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\mathrm{I}} \times 100$ | $\mathrm{I}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 35 | 36 | 34 | 37 | 32 | 38 | 36 |
| 29 | 26 | 45 | 31 | 49 | 27 | 26 |
| 4 | 4 | 5 | 5 | 5 | 5 | 4 |
| 32 | 34 | 16 | 27 | 14 | 30 | 34 |

Good investment

| $\mathrm{I}<50$ |  | $\mathrm{I}>50$ |  | $18 / 50$ |  |
| ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{3 1}$ |  | $\mathbf{2 9}$ | $\mathbf{3 6}$ |  | $\mathbf{3 5}$ |
| $\mathbf{5 2}$ | $\mathbf{4 7}$ | $\mathbf{3 2}$ | $\mathbf{2 5}$ | $\mathbf{3 5}$ |  |
|  |  |  |  | $\mathbf{3 1}$ |  |
| $\mathbf{4}$ | $\mathbf{8}$ | $\mathbf{3}$ | $\mathbf{5}$ | $\mathbf{5}$ |  |
| $\mathbf{1 3}$ | $\mathbf{1 6}$ | $\mathbf{2 9}$ | $\mathbf{3 5}$ | $\mathbf{2 9}$ |  |

As you may know, hedge funds are private investment pools catering to wealthy people and institutions that often engage in complex trading strategies and are willing to accept high risks in hopes of earning bigger returns. Q20: Generally speaking, do you think that hedge funds are good or bad for the economy, or don't they have much effect on the economy one way or the other? (IF GOOD OR BAD) Do you think they are very (good/bad) or somewhat (good/bad) for the economy?

|  | ALL | $\leq 100$ | $>100$ | INV | $\mathrm{I}>100$ | $\mathrm{I}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Good (Net) | 11 | 11 | 17 | 13 | 18 | $\underline{12}$ | 10 |
| Very good | 3 | 2 | 7 | 3 | 7 | 2 | 2 |
| Somewhat good | 8 | 8 | 10 | 9 | 10 | 10 | 8 |
| Bad (Net) | $\underline{24}$ | $\underline{24}$ | $\underline{27}$ | $\underline{25}$ | $\underline{28}$ | $\underline{25}$ | $\underline{24}$ |
| Somewhat bad | 15 | 16 | 16 | 16 | 17 | 16 | 15 |
| Very bad | 9 | 9 | 11 | 10 | 12 | 9 | 9 |
| No effect | $\underline{29}$ | $\underline{28}$ | $\underline{32}$ | 30 | 34 | $\underline{28}$ | 28 |
| Don't know | $\underline{36}$ | $\underline{37}$ | $\underline{24}$ | $\underline{32}$ | $\underline{20}$ | $\underline{35}$ | $\underline{38}$ |
|  | $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}}>50$ | 18/50 | 51+ | OWN |  |  |
| Good (Net) | 18 | 11 | 13 | $\underline{7}$ | 11 |  |  |
| Very good | 7 | 1 | 2 | 2 | 3 |  |  |
| Somewhat good | 11 | 10 | 10 | 5 | 8 |  |  |
| Bad (Net) | $\underline{27}$ | $\underline{33}$ | $\underline{21}$ | 30 | $\underline{25}$ |  |  |
| Somewhat bad | 19 | 14 | 14 | 17 | 15 |  |  |
| Very bad | 8 | 18 | 7 | 13 | 10 |  |  |
| No effect | $\underline{36}$ | $\underline{34}$ | $\underline{32}$ | $\underline{25}$ | $\underline{29}$ |  |  |
| Don't know | 19 | $\underline{22}$ | $\underline{34}$ | $\underline{38}$ | 35 |  |  |

## (ORDER OF STATEMENTS ROTATED)

Q21: Which of the following statements comes closest to your view about hedge funds: "The federal government should adopt tighter regulations on hedge funds," or "The current level of regulations for hedge funds are sufficient," or "There should be stronger enforcement of the current hedge fund regulations"?

Adopt tighter regulation
Current level is sufficient
Stronger enforcement of current regulations

| ALL | $\leq 100$ | $\geq 100$ | INV | $\mathrm{I}>100$ | $\underline{\mathrm{I}}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 26 | 26 | 26 | 27 | 28 | 27 | 25 |
| 15 | 14 | 25 | 18 | 26 | 17 | 14 |
| 21 | 21 | 20 | 21 | 21 | 21 | 21 |
| 38 | 39 | 29 | 34 | 25 | 35 | 40 |

Adopt tighter regulation

| $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}} \times 50$ | 18/50 | 51+ | OWN |
| :---: | :---: | :---: | :---: | :---: |
| 23 | 39 | 26 | 26 | 26 |
| 30 | 12 | 18 | 11 | 16 |
| 23 | 19 | 19 | 24 | 21 |
| 24 | 30 | 37 | 39 | 37 |

Current level is sufficient
Stronger enforcement of current regulations

24
30
37
37

## (ORDER OF AREAS ROTATED)

Q22: From what you know, over the next twelve months, which area of the world offers the best investment climate: The United States, Asia, Europe, or the emerging markets, such as Brazil and Thailand?

|  | ALL | $\leq 100$ | $\geq 100$ | INV | $\mathrm{I}>100$ | $\underline{\mathrm{I}}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| United States | 27 | 28 | 27 | 24 | 24 | 24 | 28 |
| Asia - Japan/China/Korea | 33 | 30 | 50 | 38 | 51 | 36 | 30 |
| Europe - France/Germany/ UK/Italy/etc. | 13 | 13 | 6 | 12 | 6 | 13 | 14 |
| Emerging markets/3rd world/Brazil/Thailand | 11 | 11 | 11 | 11 | 12 | 10 | 10 |
| Other (Vol.) | - | 1 | - | 1 | - | 1 | 1 |
| Don't know | 16 | 17 | 6 | 14 | 7 | 16 | 17 |


|  | $\underline{\mathrm{I}<50}$ | $\underline{\mathrm{I}>50}$ | $\frac{18 / 50}{}$ | $\underline{51+}$ | $\underline{\mathrm{OWN}}$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{3 2}$ | $\mathbf{1 4}$ | $\mathbf{2 5}$ | $\mathbf{3 2}$ | $\mathbf{2 8}$ |
| United States | $\mathbf{4 8}$ | $\mathbf{5 3}$ | $\mathbf{3 6}$ | $\mathbf{2 8}$ | $\mathbf{3 2}$ |
| Asia - Japan/China/Korea | $\mathbf{4}$ | $\mathbf{1 0}$ | $\mathbf{1 4}$ | $\mathbf{1 2}$ | $\mathbf{1 2}$ |
| Europe - France/Germany/ |  |  |  |  |  |
| UK/Italy/etc. | $\mathbf{1 1}$ | $\mathbf{1 4}$ | $\mathbf{1 1}$ | $\mathbf{9}$ | $\mathbf{1 1}$ |
| Emerging markets/3rd <br> world/Brazil/Thailand | $\mathbf{-}$ | $\mathbf{-}$ | $\mathbf{-}$ | - | $\mathbf{1}$ |
| Other (Vol.) | $\mathbf{5}$ | $\mathbf{9}$ | $\mathbf{1 4}$ | $\mathbf{1 9}$ | $\mathbf{1 6}$ |

Q23: Would you describe the state of your own personal finances these days as very secure, fairly secure, fairly shaky or very shaky?

|  | ALL | $\leq 100$ | $\geq 100$ | INV | I $>100$ | $\mathrm{I}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Secure (Net) | $\underline{71}$ | 68 | $\underline{96}$ | $\underline{84}$ | $\underline{96}$ | $\underline{80}$ | 67 |
| Very secure | 17 | 13 | 41 | 21 | 39 | 17 | 13 |
| Fairly secure | 55 | 55 | 55 | 63 | 57 | 64 | 54 |
| Shaky (Net) | $\underline{27}$ | $\underline{32}$ | $\underline{3}$ | 15 | $\underline{3}$ | 19 | 31 |
| Fairly shaky | 15 | 18 | 2 | 11 | 2 | 13 | 17 |
| Very shaky | 12 | 14 | 1 | 5 | 1 | 6 | 14 |
| Don't know | $\underline{2}$ | - | $\underline{1}$ | 1 | 1 | $\underline{1}$ | $\underline{2}$ |
|  | $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}}>50$ | 18/50 | 51+ | OWN |  |  |
| Secure (Net) | $\underline{96}$ | $\underline{96}$ | $\underline{67}$ | 76 | 79 |  |  |
| Very secure | 34 | 43 | 14 | 20 | 20 |  |  |
| Fairly secure | 62 | 52 | 54 | 56 | 59 |  |  |
| Shaky (Net) | 4 | $\underline{3}$ | $\underline{32}$ | $\underline{22}$ | $\underline{20}$ |  |  |
| Fairly shaky | 3 | 2 | 20 | 9 | 12 |  |  |
| Very shaky | 1 | 1 | 12 | 13 | 8 |  |  |
| Don't know | - | $\underline{1}$ | 1 | $\underline{2}$ | 1 |  |  |

Q24: Is the source of your income primarily from a salary, or from savings or investments, or from something else? Is there another source that you rely upon as primary income? (UP TO TWO REPLIES ACCEPTED )

|  | ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\mathrm{I}} \times 100$ | $\underline{\mathrm{I}}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary/paycheck/business |  |  |  |  |  |  |  |
| owners/self-employed | 70 | 69 | 85 | 77 | 85 | 75 | 68 |
| Savings/investments | 17 | 16 | 27 | 22 | 29 | 20 | 16 |
| Inheritance/trust fund | 1 | - | - | 1 | - | 1 | - |
| Unemployment/welfare | 1 | 1 | - | - | - | 1 | 1 |
| Pension/retirement funds | 13 | 14 | 9 | 14 | 9 | 15 | 13 |
| Social security retirement | 14 | 16 | 3 | 9 | 4 | 10 | 16 |
| Disability | 4 | 5 | - | 1 | - | 2 | 5 |
| Other (specify) | 5 | 4 | 4 | 4 | 4 | 4 | 5 |
| Don't know | 2 | 2 | 1 | 1 | - | - | 2 |
|  | $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}}>50$ | 18/50 | $\underline{51+}$ | OWN |  |  |
| Salary/paycheck/business |  |  |  |  |  |  |  |
| owners/self-employed | 100 | 61 | 91 | 41 | 71 |  |  |
| Savings/investments | 16 | 44 | 11 | 25 | 20 |  |  |
| Inheritance/trust fund | _ | 1 | - | 1 | 1 |  |  |
| Unemployment/welfare | - | - | 2 | - | - |  |  |
| Pension/retirement funds | 1 | 24 | 2 | 28 | 16 |  |  |
| Social security retirement | - | 10 | 3 | 32 | 15 |  |  |
| Disability | - | - | 4 | 5 | 3 |  |  |
| Other (specify) | 2 | 6 | 4 | 5 | 4 |  |  |
| Don't know | - | - | 1 | 2 | 1 |  |  |

Q25: Thinking now of you and your family's total debt - that is, how much you owe on credit cards that you don't pay off every month, or payments on car loans, mortgages, and other loans; and your total net worth - that is, the total of your savings, investments, home equity and income... Would you say that in the coming year you expect to have lower debt and higher net worth, or do you expect to have higher debt and lower net worth, or do you expect no material change in either your debt or net worth in the coming year?

Lower debt/higher worth
Higher debt/lower worth
No material change
No debt (Vol.)

| ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\mathrm{I}} \times 100$ | $\underline{\mathrm{I}}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 48 | 46 | 65 | 53 | 66 | 50 | 45 |
| 11 | 12 | 5 | 9 | 6 | 10 | 12 |
| 32 | 33 | 26 | 31 | 25 | 32 | 33 |
| 7 | 8 | 3 | 5 | 3 | 6 | 8 |
| 2 | 1 | 1 | 2 | - | 2 | 2 |

Lower debt/higher worth
Higher debt/lower worth

| $\mathrm{I}<50$ | $\underline{\mathrm{I}}>50$ | 18/50 | 51+ | OWN |
| :---: | :---: | :---: | :---: | :---: |
| 73 | 50 | 55 | 37 | 51 |
| 7 | 4 | 16 | 5 | 8 |
| 17 | 41 | 25 | 41 | 32 |
| 3 | 4 | 3 | 14 | 7 |
| - | 1 | 1 | 3 | 2 |

No debt (Vol.)
Don't know

Q26: Let's assume you have one million dollars to invest today, where would you invest most of it? Would you mostly invest in stocks, corporate or government bonds, real estate, mutual funds, bank deposit funds, gold, commodities or is there someplace else you would invest that one million dollars?

|  | ALL | $\leq 100$ | $\geq 100$ | INV | $\mathrm{I}>100$ | $\mathrm{I}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Real estate | 36 | 39 | 32 | 35 | 28 | 37 | 38 |
| Mutual funds | 13 | 13 | 13 | 17 | 14 | 18 | 12 |
| Stocks | 12 | 11 | 20 | 15 | 22 | 13 | 11 |
| Bank deposit funds | 7 | 9 | 2 | 5 | 2 | 6 | 8 |
| Corporate/government bonds | 6 | 5 | 8 | 7 | 8 | 6 | 5 |
| Diversified investment portfolio | 6 | 5 | 11 | 7 | 12 | 6 | 5 |
| Gold | 4 | 4 | - | 4 | - | 4 | 5 |
| Wouldn't invest (Vol.) | 2 | 2 | 1 | 1 | 1 | 2 | 2 |
| Other | 8 | 7 | 8 | 6 | 8 | 5 | 8 |
| Don't know | 6 | 5 | 5 | 3 | 5 | 3 | 6 |


|  | $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}} \times 50$ | 18/50 | $\underline{51+}$ | OWN |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Real estate | 25 | 28 | 40 | 33 | 36 |
| Stocks | 24 | 20 | 13 | 10 | 13 |
| Mutual funds | 15 | 13 | 11 | 15 | 15 |
| Diversified investment portfolio | 12 | 11 | 7 | 4 | 7 |
| Corporate/government bonds | 9 | 9 | 5 | 6 | 6 |
| Bank deposit funds | 2 | 2 | 7 | 8 | 8 |
| Gold | - | 1 | 5 | 4 | 4 |
| Wouldn't invest (Vol.) | - | 3 | 2 | 3 | 1 |
| Other | 11 | 3 | 7 | 9 | 6 |
| Don't know | 2 | 10 | 3 | 8 | 4 |

Q27: Thinking about your investments, do you or your spouse have any government or corporate bonds, or not? (IF YES) Which type do you have?
Bonds (Net)
Government bonds
Corporate bonds
Both
Do not have bonds
Don't know

| ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\mathrm{I}}>100$ | $\underline{\mathrm{I}}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\underline{21}$ | 18 | $\underline{34}$ | $\underline{31}$ | $\underline{37}$ | $\underline{28}$ | 18 |
| 13 | 12 | 18 | 19 | 20 | 18 | 12 |
| 3 | 3 | 6 | 5 | 7 | 4 | 3 |
| 4 | 2 | 8 | 5 | 8 | 4 | 3 |
| 76 | 80 | 63 | 67 | 59 | 70 | 79 |
| $\underline{3}$ | $\underline{2}$ | $\underline{3}$ | $\underline{2}$ | 4 | $\underline{2}$ | $\underline{3}$ |


|  | $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}}>50$ | $\underline{18 / 50}$ | $\underline{51+}$ | $\underline{\mathrm{OWN}}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | $\underline{\mathbf{3 7}}$ | $\underline{\mathbf{3 9}}$ | $\underline{\mathbf{2 0}}$ | $\underline{\mathbf{2 1}}$ | $\underline{\mathbf{2 4}}$ |
| Bonds (Net) | $\mathbf{2 4}$ | $\mathbf{1 4}$ | $\mathbf{1 3}$ | $\mathbf{1 2}$ | $\mathbf{1 5}$ |
| $\quad$ Government bonds | $\mathbf{9}$ | $\mathbf{3}$ | $\mathbf{3}$ | $\mathbf{4}$ | $\mathbf{4}$ |
| Corporate bonds | $\mathbf{3}$ | $\mathbf{1 8}$ | $\mathbf{3}$ | $\mathbf{4}$ | $\mathbf{4}$ |
| Both | $\underline{\mathbf{6 3}}$ | $\underline{\mathbf{6 0}}$ | $\underline{\mathbf{7 8}}$ | $\underline{\mathbf{7 6}}$ | $\underline{\mathbf{7 3}}$ |
| Do not have bonds | $\underline{-}$ | $\underline{\mathbf{1}}$ | $\underline{\mathbf{2}}$ | $\underline{\mathbf{3}}$ | $\underline{\mathbf{3}}$ |

Q28: Do you or your spouse own stock in any publicly held corporations at the present time, including stock held in a $401(\mathrm{k})$, or in an IRA, or any other retirement plan, or not? (IF YES) Are they U.S. stocks, or foreign, or both?

|  | ALL | $\leq 100$ | $\geq 100$ | INV | $\mathrm{I}>100$ | $\underline{\mathrm{I}}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Stocks (Net) | $\underline{57}$ | 54 | $\underline{83}$ | 85 | $\underline{91}$ | 83 | 53 |
| Own U.S. stock | 36 | 33 | 52 | 53 | 57 | 52 | 32 |
| Own foreign stock | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Own both U.S. and foreign stock | 17 | 15 | 28 | 25 | 31 | 23 | 15 |
| Do not own stock | $\underline{40}$ | $\underline{44}$ | 15 | 14 | $\underline{8}$ | 16 | $\underline{44}$ |
| Don't know | $\underline{3}$ | $\underline{2}$ | $\underline{2}$ | $\underline{1}$ | $\underline{1}$ | $\underline{1}$ | $\underline{3}$ |
|  | $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}}>50$ | 18/50 | 51+ | OWN |  |  |
| Stocks (Net) | $\underline{89}$ | 95 | $\underline{58}$ | 56 | 68 |  |  |
| Own U.S. stock | 60 | 59 | 34 | 37 | 41 |  |  |
| Own foreign stock | 1 | - | 1 | - | 1 |  |  |
| Own both U.S. and foreign stock | 26 | 32 | 18 | 15 | 20 |  |  |
| Do not own stock | 11 | $\underline{3}$ | $\underline{40}$ | 41 | $\underline{29}$ |  |  |
| Don't know | - | $\underline{2}$ | $\underline{2}$ | $\underline{3}$ | $\underline{3}$ |  |  |

(ASKED OF THOSE WHO OWN BOTH U.S. AND FOREIGN STOCK)
Q29: Over the next ten years, do you expect to earn more money from U.S. stock or from foreign stock, or do you expect to earn about the same from both?

United States
Foreign
About same
Don't know

| ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\mathrm{I}} \mathrm{P} 100$ | $\mathrm{I}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 21 | 20 | 29 | 21 | 29 | 20 | 19 |
| 20 | 20 | 22 | 20 | 22 | 20 | 20 |
| 49 | 50 | 43 | 49 | 43 | 50 | 50 |
| 10 | 10 | 6 | 10 | 6 | 10 | 11 |

United States
Foreign
About same
Don't know

| $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}}>50$ | 18/50 | 51+ | OWN |
| :---: | :---: | :---: | :---: | :---: |
| 24 | 46 | 18 | 29 | 21 |
| 33 | 15 | 26 | 13 | 19 |
| 39 | 32 | 47 | 49 | 50 |
| 4 | 7 | 9 | 9 | 10 |

## (ASKED OF EVERYONE)

Q30: How about mutual funds? Do you or your spouse own any mutual funds, including funds held in a 401(k), or an IRA, or other retirement plans, or not?

Mutual funds
No mutual funds
Don't know

| ALL | $\leq 100$ | $\geq 100$ | INV | $\mathrm{I}>100$ | $\mathrm{I}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 48 | 44 | 76 | 71 | 83 | 68 | 43 |
| 46 | 51 | 19 | 23 | 12 | 26 | 51 |
| 6 | 5 | 5 | 6 | 5 | 6 | 6 |

Mutual funds
No mutual funds
Don't know

| $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}}>50$ | 18/50 | $\underline{51+}$ | OWN |
| :---: | :---: | :---: | :---: | :---: |
| 87 | 85 | 47 | 48 | 56 |
| 11 | 14 | 47 | 48 | 38 |
| 2 | 1 | 6 | 4 | 6 |

(ASKED OF THOSE WHO HAVE SAVINGS AND INVESTMENT ACCOUNTS OF ANY KIND)
Q31: These days, thinking about the places where you have your savings and investments, would you say that your savings and investments are very secure, fairly secure, fairly insecure or very insecure?
Secure (Net)
Very secure
Fairly secure
Insecure (Net)
Fairly insecure
Very insecure
Don't know

| ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\mathrm{I}} \times 100$ | $\mathrm{I}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\underline{94}$ | $\underline{93}$ | $\underline{98}$ | $\underline{94}$ | $\underline{98}$ | 93 | $\underline{93}$ |
| 30 | 31 | 24 | 30 | 24 | 31 | 32 |
| 64 | 62 | 74 | 64 | 74 | 62 | 62 |
| 4 | 5 | 1 | 4 | 1 | 5 | 5 |
| 3 | 3 | 1 | 3 | 1 | 3 | 3 |
| 1 | 2 | - | 1 | - | 2 | 1 |
| $\underline{2}$ | $\underline{2}$ | $\underline{1}$ | $\underline{2}$ | $\underline{1}$ | $\underline{2}$ | $\underline{2}$ |


|  | $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}} \times 50$ | 18/50 | 51+ | OWN |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Secure (Net) | $\underline{99}$ | $\underline{98}$ | $\underline{93}$ | $\underline{95}$ | $\underline{95}$ |
| Very secure | 26 | 23 | 29 | 33 | 30 |
| Fairly secure | 73 | 75 | 65 | 62 | 65 |
| Insecure (Net) | $\underline{1}$ | - | 5 | $\underline{3}$ | 4 |
| Fairly insecure | 1 | 1 | 3 | 2 | 3 |
| Very insecure | - | - | 1 | 1 | 1 |
| Don't know | - | $\underline{2}$ | $\underline{2}$ | 2 | $\underline{1}$ |

Q32: What percentage, if any, of your incomes do you currently save and invest each year? Is it one to four percent, or five to ten percent, or is it between eleven and twenty percent or is it between twenty-one and thirty percent or is it more than that, or are you not saving or investing anything at this time?

|  | ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\mathrm{I}} \times 100$ | $\mathrm{I}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Less than 5\% | 19 | 22 | 6 | 19 | 6 | 22 | 22 |
| 5\%-10\% | 38 | 38 | 37 | 38 | 37 | 38 | 38 |
| 11\%-20\% | 24 | 21 | 39 | 24 | 39 | 21 | 21 |
| 21\%-30\% | 4 | 2 | 9 | 4 | 9 | 2 | 2 |
| More than 30\% | 2 | 2 | 5 | 2 | 5 | 2 | 2 |
| Save/invest, but don't know how much | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| None | 9 | 11 | 2 | 9 | 2 | 11 | 11 |
| Don't know | 2 | 2 | - | 2 | - | 2 | 2 |
|  | $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}}>50$ | 18/50 | $\underline{51+}$ | OWN |  |  |
| Less than 5\% | 6 | 6 | 24 | 12 | 18 |  |  |
| 5\%-10\% | 39 | 36 | 39 | 36 | 38 |  |  |
| 11\%-20\% | 38 | 35 | 26 | 23 | 25 |  |  |
| 21\%-30\% | 10 | 9 | 3 | 4 | 4 |  |  |
| More than 30\% | 6 | 4 | 2 | 2 | 2 |  |  |
| Save/invest, but don't know how much | - | 6 | 1 | 3 | 2 |  |  |
| None | 1 | 3 | 5 | 16 | 9 |  |  |
| Don't know | - | 1 | - | 4 | 2 |  |  |

Q33: Do you expect the overall rate of return on your family's investments to be more than ten percent in 2006, or less than that or do you expect the overall rate of return to be about ten percent? (IF LESS THAN 10\%) Breaking that down, do you expect less than a five percent return, or between five percent and seven percent, or more than seven percent? (IF MORE THAN 10\%) Breaking that down, do you expect more than a $20 \%$ return?

Less than 5\%
$5 \%$ to $7 \%$
$8 \%$ to $9 \%$
About 10\%
$11 \%$ to $20 \%$
More than 20\%
Zero/negative return (Vol.)
Don't know

Less than 5\%
$5 \%$ to $7 \%$
$8 \%$ to $9 \%$
About 10\%
$11 \%$ to $20 \%$
More than 20\%
Zero/negative (Vol.)
Don't know

| ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\mathrm{I}} \times 100$ | $\underline{\mathrm{I}}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 11 | 14 | 3 | 11 | 3 | 14 | 13 |
| 21 | 22 | 19 | 21 | 19 | 22 | 22 |
| 12 | 11 | 12 | 12 | 12 | 11 | 12 |
| 38 | 36 | 47 | 38 | 47 | 36 | 36 |
| 6 | 4 | 11 | 6 | 11 | 4 | 5 |
| 2 | 2 | 2 | 2 | 2 | 2 | 1 |
| 2 | 2 | - | 2 | - | 2 | 2 |
| 8 | 9 | 6 | 8 | 6 | 9 | 9 |


| $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}}>50$ | 18/50 | 51+ | OWN |
| :---: | :---: | :---: | :---: | :---: |
| 2 | 3 | 12 | 10 | 11 |
| 18 | 21 | 20 | 23 | 21 |
| 11 | 13 | 13 | 11 | 11 |
| 53 | 43 | 40 | 37 | 41 |
| 9 | 17 | 6 | 6 | 6 |
| 3 | - | 2 | 1 | 1 |
| - | 1 | 1 | 3 | 2 |
| 4 | 2 | 6 | 9 | 7 |

Q34: Is that rate of return greater, less than, or about the same as you earned last year?

Greater
Less than
Same
Don't know

| ALL | $\leq 100$ | $>100$ | INV | $\mathrm{I}>100$ | $\mathrm{I}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 21 | 21 | 23 | 21 | 23 | 21 | 21 |
| 11 | 11 | 10 | 11 | 10 | 11 | 11 |
| 59 | 58 | 63 | 59 | 63 | 58 | 58 |
| 9 | 10 | 4 | 9 | 4 | 10 | 10 |

Greater
Less than
Same
Don't know

| $\underline{\mathrm{I}}<50$ | $\mathrm{I}>50$ | 18/50 | 51+ | OWN |
| :---: | :---: | :---: | :---: | :---: |
| 23 | 18 | 22 | 20 | 22 |
| 10 | 12 | 9 | 14 | 11 |
| 63 | 68 | 61 | 56 | 59 |
| 4 | 2 | 8 | 10 | 8 |

Q35: Over the next ten years, do you expect to earn the highest rate of return in the stock market, or in bonds, or in bank accounts, or money market funds or do you expect to earn about the same from all of them?

Stock market<br>Bonds

| ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\mathrm{I}} \times 100$ | I<100 | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 29 | 24 | 50 | 29 | 50 | 24 | 24 |
| 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| 5 | 6 | 4 | 5 | 4 | 6 | 5 |
| 50 | 53 | 36 | 50 | 36 | 53 | 53 |
| 12 | 13 | 6 | 12 | 6 | 13 | 14 |

Stock market

| $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}}>50$ | 18/50 | 51+ | OWN |
| :---: | :---: | :---: | :---: | :---: |
| 58 | 32 | 35 | 19 | 31 |
| 1 | 3 | 2 | 3 | 2 |
| - | 5 | 1 | 2 | 2 |
| 7 | 1 | 6 | 5 | 5 |
| 33 | 45 | 45 | 56 | 50 |
| 1 | 14 | 11 | 15 | 10 |

Q36: When it comes to investing your money, do you mostly use a broker, or a financial advisor, or friends and family, or do you do most of your own investing?

Broker
Financial advisor
Friends and family
Own investing
Other ways (Vol.)

| ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\mathrm{I}} \times 100$ | $\mathrm{I}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 16 | 17 | 15 | 16 | 15 | 17 | 17 |
| 28 | 27 | 28 | 28 | 28 | 27 | 27 |
| 7 | 7 | 7 | 7 | 7 | 7 | 7 |
| 44 | 44 | 48 | 44 | 48 | 44 | 43 |
| 2 | 2 | 1 | 2 | 1 | 2 | 3 |
| 3 | 3 | 1 | 3 | 1 | 3 | 3 |

Broker
Financial advisor
Friends and family
Own investing
Other ways (Vol.)
Don't know

| $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}}>50$ | 18/50 | 51+ | OWN |
| :---: | :---: | :---: | :---: | :---: |
| 17 | 13 | 16 | 16 | 15 |
| 27 | 25 | 29 | 25 | 28 |
| 9 | 4 | 8 | 6 | 6 |
| 46 | 56 | 43 | 46 | 46 |
| - | 2 | 2 | 3 | 3 |
| 1 | - | 2 | 4 | 2 |

## (ASKED OF EVERYONE)

Q37: In terms of new investments, including retirement accounts, have you or your spouse increased or decreased the amount you are putting in foreign stocks, or foreign stock mutual funds, or are you investing about the same, or do you not have any investments in foreign stock or foreign stock mutual funds? (IF INCREASED OR DECREASED) Have you (increased/decreased) these investments a lot or only somewhat? (IF DON'T HAVE ANY) Did you stop investing in foreign stocks or foreign stock mutual funds, or have you never invested in them?

|  | ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\mathrm{I}} \times 100$ | $\underline{\mathrm{I}}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| No foreign stocks (Net) | $\underline{64}$ | 68 | 46 | $\underline{53}$ | 44 | $\underline{55}$ | 67 |
| Never invested | 59 | 63 | 39 | 48 | 37 | 50 | 63 |
| Stopped investing | 5 | 5 | 7 | 5 | 7 | 5 | 5 |
| Increased (Net) | 10 | $\underline{8}$ | $\underline{21}$ | $\underline{14}$ | $\underline{22}$ | 11 | 8 |
| Increased a lot | 3 | 3 | 4 | 4 | 4 | 4 | 3 |
| Increased somewhat | 7 | 5 | 17 | 9 | 19 | 7 | 5 |
| Decreased (Net) | 4 | 4 | $\underline{5}$ | 5 | $\underline{5}$ | $\underline{5}$ | 4 |
| Decreased somewhat | 2 | 2 | 4 | 3 | 3 | 3 | 2 |
| Decreased a lot | 2 | 2 | 1 | 2 | 1 | 3 | 2 |
| About the same | $\underline{16}$ | 15 | $\underline{25}$ | $\underline{22}$ | $\underline{27}$ | $\underline{22}$ | 15 |
| Don't know | $\underline{6}$ | $\underline{5}$ | $\underline{3}$ | $\underline{6}$ | $\underline{2}$ | 7 | $\underline{6}$ |


|  | $\mathrm{I}<50$ | $\underline{\mathrm{I}}>50$ | 18/50 | 51+ | OWN |
| :---: | :---: | :---: | :---: | :---: | :---: |
| No foreign stocks (Net) | $\underline{51}$ | $\underline{35}$ | 63 | $\underline{68}$ | 60 |
| Never invested | 42 | 32 | 59 | 61 | 54 |
| Stopped investing | 10 | 3 | 4 | 7 | 6 |
| Increased (Net) | $\underline{21}$ | $\underline{29}$ | 11 | $\underline{9}$ | 10 |
| Increased a lot | 1 | 9 | 4 | 2 | 2 |
| Increased somewhat | 19 | 20 | 7 | 7 | 8 |
| Decreased (Net) | $\underline{2}$ | $\underline{9}$ | $\underline{3}$ | 4 | 5 |
| Decreased somewhat | 1 | 6 | 2 | 2 | 3 |
| Decreased a lot | 1 | 2 | 1 | 2 | 2 |
| About the same | $\underline{25}$ | $\underline{25}$ | $\underline{18}$ | 13 | 19 |
| Don't know | $\underline{1}$ | $\underline{\sim}$ | $\underline{5}$ | $\underline{6}$ | 6 |

COMBINED RESPONSES FROM Q37
(DOES NOT INCLUDE NEVER INVESTED OR STOPPED INVESTING)

|  | $\frac{\text { ALL }}{}$ | $\frac{\leq 100}{}$ | $\underline{\geq 100}$ | $\underline{I N V}$ | $\underline{I}>100$ | $\underline{\mathrm{I}<100}$ | $\underline{\mathrm{~N} / \mathrm{I}}$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Increased | $\mathbf{2 7}$ | $\mathbf{2 5}$ | $\mathbf{3 9}$ | $\mathbf{2 8}$ | $\mathbf{4 0}$ | $\mathbf{2 5}$ | $\mathbf{2 4}$ |
| Decreased | $\mathbf{1 1}$ | $\mathbf{1 2}$ | $\mathbf{9}$ | $\mathbf{1 1}$ | $\mathbf{8}$ | $\mathbf{1 2}$ | $\mathbf{1 1}$ |
| Same | $\mathbf{4 6}$ | $\mathbf{4 7}$ | $\mathbf{4 7}$ | $\mathbf{4 7}$ | $\mathbf{4 9}$ | $\mathbf{4 7}$ | $\mathbf{4 5}$ |
| Don't know | $\mathbf{1 6}$ | $\mathbf{1 6}$ | $\mathbf{5}$ | $\mathbf{1 4}$ | $\mathbf{3}$ | $\mathbf{1 6}$ | $\mathbf{2 0}$ |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  | $\underline{\mathrm{I}<50}$ | $\underline{\mathrm{I}>50}$ | $\underline{18 / 50}$ | $\underline{51+}$ | $\underline{O W N}$ |  |  |
| Increased | $\mathbf{4 2}$ | $\mathbf{4 4}$ | $\mathbf{2 9}$ | $\mathbf{2 7}$ | $\mathbf{2 6}$ |  |  |
| Decreased | $\mathbf{4}$ | $\mathbf{1 4}$ | $\mathbf{9}$ | $\mathbf{1 3}$ | $\mathbf{1 1}$ |  |  |
| Same | $\mathbf{5 1}$ | $\mathbf{3 8}$ | $\mathbf{4 7}$ | $\mathbf{4 2}$ | $\mathbf{4 9}$ |  |  |
| Don't know | $\mathbf{3}$ | $\mathbf{4}$ | $\mathbf{1 5}$ | $\mathbf{1 8}$ | $\mathbf{1 4}$ |  |  |

Q38: In terms of new investments, including retirement accounts, in U.S. stocks or U.S. stock mutual funds -- have you or your spouse increased or decreased the amount you are putting in these stocks or mutual funds, or are you investing about the same, or do you not have any investments in U.S. stock or U.S. stock mutual funds? (IF INCREASED OR DECREASED) Have you (increased/decreased) these investments a lot or only somewhat? (IF DON'T HAVE ANY) Did you stop investing in U.S. stocks or U.S. stock mutual funds, or have you never invested in them?

No U.S. stocks (Net)
Never invested Stopped investing Increased (Net)
Increased a lot
Increased somewhat
Decreased (Net)
Decreased somewhat
Decreased a lot
About the same
Don't know

| ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\mathrm{I}} \times 100$ | $\mathrm{I}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\underline{38}$ | $\underline{42}$ | $\underline{12}$ | 15 | $\underline{6}$ | 17 | $\underline{42}$ |
| 32 | 35 | 10 | 10 | 4 | 12 | 36 |
| 5 | 6 | 3 | 4 | 2 | 5 | 6 |
| 17 | 15 | $\underline{32}$ | $\underline{24}$ | 35 | $\underline{21}$ | 14 |
| 3 | 2 | 9 | 4 | 10 | 3 | 2 |
| 14 | 13 | 23 | 20 | 25 | 18 | 13 |
| 5 | 5 | $\underline{8}$ | 7 | $\underline{9}$ | $\underline{6}$ | 5 |
| 3 | 2 | 5 | 3 | 5 | 3 | 2 |
| 3 | 3 | 3 | 3 | 4 | 3 | 3 |
| 36 | $\underline{36}$ | $\underline{45}$ | 51 | $\underline{48}$ | 53 | 35 |
| 4 | 2 | 3 | 3 | $\underline{2}$ | $\underline{3}$ | 4 |

No U.S. stocks (Net)
Never invested
Stopped investing
Increased (Net)
Increased a lot
Increased somewhat
Decreased (Net)
Decreased somewhat
Decreased a lot
About the same
Don't know

| $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}}>50$ | 18/50 | $\underline{51+}$ | OWN |
| :---: | :---: | :---: | :---: | :---: |
| 8 | 5 | $\underline{39}$ | $\underline{38}$ | $\underline{28}$ |
| 6 | 3 | 33 | 33 | 23 |
| 2 | 2 | 5 | 6 | 5 |
| $\underline{39}$ | 31 | 17 | 18 | $\underline{21}$ |
| 8 | 15 | 3 | 3 | 3 |
| 31 | 16 | 14 | 15 | 18 |
| $\underline{9}$ | 10 | $\underline{4}$ | 7 | 6 |
| 5 | 7 | 2 | 4 | 3 |
| 4 | 3 | 2 | 3 | 3 |
| $\underline{42}$ | 52 | $\underline{38}$ | $\underline{32}$ | $\underline{42}$ |
| $\underline{2}$ | $\underline{2}$ | $\underline{2}$ | 5 | $\underline{3}$ |

COMBINED RESPONSES FROM Q38
(DOES NOT INCLUDE NEVER INVESTED OR STOPPED INVESTING)

|  | ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\mathrm{I}} \times 100$ | $\underline{\mathrm{I}}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Increased | 27 | 25 | 37 | 28 | 37 | 25 | 25 |
| Decreased | 9 | 9 | 9 | 8 | 10 | 8 | 8 |
| Same | 58 | 62 | 51 | 60 | 51 | 64 | 60 |
| Don't know | 6 | 4 | 3 | 4 | 2 | 3 | 7 |
|  | $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}} \times 50$ | 18/50 | 51+ | OWN |  |  |
| Increased | 43 | 32 | 28 | 29 | 29 |  |  |
| Decreased | 10 | 11 | 6 | 12 | 9 |  |  |
| Same | 45 | 55 | 62 | 52 | 58 |  |  |
| Don't know | 2 | 2 | 4 | 7 | 4 |  |  |

(ASKED OF RESPONDENTS WHO HAVE DECREASED OR STOPPED INVESTING IN U.S. STOCKS)
Q39: Why have you decreased or stopped the amount of investments in U.S. stocks? Is there another reason? (UP TO TWO REPLIES ACCEPTED)

|  | ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\mathrm{I}} \times 100$ | $\underline{\mathrm{I}}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Needed money - not for retirement | 25 | 26 | 20 | 18 | 21 | 17 | 25 |
| Less confidence in the U.S. economy | 17 | 16 | 27 | 23 | 29 | 22 | 15 |
| Lost confidence in particular stock(s) | 17 | 16 | 17 | 12 | 11 | 13 | 17 |
| Haven't had enough money to invest | 15 | 18 | 1 | 12 | 2 | 15 | 17 |
| Expect to earn more in other investments | 11 | 8 | 25 | 11 | 26 | 6 | 9 |
| Retired and needed money | 11 | 12 | 4 | 12 | 4 | 13 | 12 |
| Job status changed | 5 | 6 | - | 6 | - | 8 | 6 |
| Fear of terrorist attacks or other disasters | 3 | - | 17 | 4 | 18 | _ | - |
| Lost money | 1 | 1 | - | - | - | - | 1 |
| Lost confidence in government leadership | - | - | 1 | 1 | 1 | 1 | 1 |
| To balance portfolio | - | - | 1 | - | 1 | - | - |
| No particular reason | 6 | 7 | 2 | 7 | 1 | 8 | 7 |
| Other | 6 | 5 | 9 | 6 | 3 | 7 | 6 |
| Don't know | 10 | 11 | 6 | 14 | 8 | 16 | 11 |


|  | $\underline{\mathrm{I}<50}$ | $\underline{\mathrm{I}} \times 50$ | 18/50 | $\underline{51+}$ | OWN |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Less confidence in the |  |  |  |  |  |
| U.S. economy | 44 | 8 | 23 | 13 | 16 |
| Needed money - not for retirement | 32 | 6 | 34 | 18 | 20 |
| Fear of terrorist attacks or other disasters | 31 | - | 5 | _ | 3 |
| Expect to earn more in other investments | 8 | 54 | 10 | 9 | 10 |
| Lost confidence in particular stock(s) | 6 | 18 | 21 | 13 | 20 |
| Haven't had enough money to invest | 2 | 1 | 15 | 17 | 14 |
| Job status changed | 1 | - | 10 | 1 | 6 |
| Lost confidence in government leadership | _ | 1 | - | 1 | 1 |
| To balance portfolio | - | 1 | - | - | - |
| Lost money | - | - | 1 | - | 1 |
| Retired and needed money | - | 9 | 1 | 21 | 12 |
| No particular reason | 2 | - | 2 | 10 | 6 |
| Other | 3 | 3 | 4 | 7 | 6 |
| Don't know | 7 | 8 | 2 | 18 | 12 |

## (ASKED OF EVERYONE)

Q40: What about new investments, including retirement accounts, in government, corporate, foreign or municipal bonds or bond mutual funds -- have you or your spouse increased or decreased the amount you are putting in these investments, or are you investing about the same, or do you not have any investments in any kinds of bonds? (IF INCREASED OR DECREASED) Have you (increased/decreased) these investments a lot or only somewhat? (IF DON'T HAVE ANY) Did you stop investing in bonds, or have you never invested in them?

|  | ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\mathrm{I}} \times 100$ | $\mathrm{I}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Don't have bonds (Net) | 51 | 55 | $\underline{31}$ | 35 | $\underline{27}$ | 38 | 55 |
| Never invested | 45 | 49 | 25 | 29 | 21 | 31 | 49 |
| Stopped investing | 6 | 6 | 6 | 6 | 6 | 6 | 6 |
| Increased (Net) | $\underline{9}$ | 7 | 19 | 11 | $\underline{21}$ | $\underline{9}$ | 7 |
| Increased a lot | 1 | 1 | 2 | 2 | 3 | 2 | 1 |
| Increased somewhat | 7 | 6 | 17 | 9 | 18 | 8 | 6 |
| Decreased (Net) | 7 | 7 | 6 | $\underline{8}$ | 7 | $\underline{8}$ | 7 |
| Decreased somewhat | 4 | 4 | 1 | 5 | 2 | 5 | 4 |
| Decreased a lot | 4 | 4 | 5 | 4 | 5 | 3 | 3 |
| About the same | $\underline{28}$ | $\underline{27}$ | $\underline{38}$ | $\underline{40}$ | $\underline{40}$ | 40 | $\underline{26}$ |
| Don't know | 5 | 4 | $\underline{6}$ | 6 | 5 | 5 | 5 |
|  | $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}}>50$ | 18/50 | $\underline{51+}$ | OWN |  |  |
| Don't have bonds (Net) | $\underline{26}$ | $\underline{32}$ | $\underline{52}$ | 55 | $\underline{45}$ |  |  |
| Never invested | 22 | 21 | 48 | 45 | 39 |  |  |
| Stopped investing | 4 | 11 | 4 | 9 | 6 |  |  |
| Increased (Net) | $\underline{25}$ | 15 | 10 | 7 | 10 |  |  |
| Increased a lot | 3 | 2 | 2 | 1 | 2 |  |  |
| Increased somewhat | 22 | 13 | 8 | 6 | 8 |  |  |
| Decreased (Net) | 4 | 11 | $\underline{8}$ | 6 | 7 |  |  |
| Decreased somewhat | 1 | 2 | 4 | 4 | 4 |  |  |
| Decreased a lot | 3 | 9 | 4 | 2 | 3 |  |  |
| About the same | $\underline{43}$ | 31 | $\underline{27}$ | $\underline{26}$ | 33 |  |  |
| Don't know | $\underline{2}$ | 11 | $\underline{3}$ | 6 | 5 |  |  |

## COMBINED RESPONSES FROM Q40

(DOES NOT INCLUDE NEVER INVESTED OR STOPPED INVESTING)
Increased
Decreased
Same
Don't know

| ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\mathrm{I}}>100$ | $\underline{\mathrm{I}}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 17 | 16 | 28 | 17 | 28 | 15 | 15 |
| 15 | 16 | 9 | 13 | 9 | 13 | 16 |
| 58 | 60 | 55 | 62 | 56 | 64 | 58 |
| 10 | 8 | 8 | 8 | 7 | 8 | 11 |
| $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}} \times 50$ | 18/50 | $51+$ | OWN |  |  |
| 33 | 22 | 20 | 15 | 18 |  |  |
| 6 | 16 | 16 | 14 | 14 |  |  |
| 58 | 45 | 57 | 57 | 59 |  |  |
| 3 | 17 | 7 | 14 | 9 |  |  |

Increased
Decreased
Same
Don't know

Q41: What about new investments, including retirement accounts, in bank or thrift savings accounts, certificates of deposit or money market funds -- have you or your spouse increased or decreased the amount you are putting in these investments, or are you investing about the same, or do you not have any investments in any kinds of savings, CDs, or money market funds? (IF INCREASED OR DECREASED) Have you (increased/decreased) these investments a lot or only somewhat? (IF DON'T HAVE ANY) Did you stop investing in bank or thrift savings accounts, certificates of deposits or money market funds, or have you never invested in them?

|  | ALL | $\leq 100$ | $\geq 100$ | INV | $\mathrm{I}>100$ | $\underline{\mathrm{I}}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| No new investments (Net) | $\underline{38}$ | $\underline{40}$ | $\underline{24}$ | $\underline{25}$ | $\underline{22}$ | $\underline{25}$ | 40 |
| Never invested | 34 | 35 | 22 | 21 | 19 | 20 | 36 |
| Stopped investing | 4 | 4 | 3 | 4 | 3 | 5 | 5 |
| Increased (Net) | 16 | 15 | $\underline{24}$ | $\underline{20}$ | $\underline{25}$ | 18 | 15 |
| Increased a lot | 4 | 4 | 6 | 4 | 7 | 4 | 4 |
| Increased somewhat | 12 | 11 | 17 | 15 | 18 | 14 | 11 |
| Decreased (Net) | $\underline{8}$ | $\underline{8}$ | $\underline{9}$ | $\underline{9}$ | $\underline{8}$ | 10 | $\underline{8}$ |
| Decreased somewhat | 5 | 5 | 5 | 6 | 6 | 6 | 4 |
| Decreased a lot | 3 | 4 | 3 | 4 | 3 | 4 | 3 |
| About the same | $\underline{33}$ | $\underline{33}$ | $\underline{41}$ | $\underline{41}$ | $\underline{43}$ | $\underline{41}$ | $\underline{31}$ |
| Don't know | $\underline{5}$ | 4 | $\underline{2}$ | 5 | $\underline{2}$ | 6 | $\underline{6}$ |


|  | $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}} \times 50$ | 18/50 | $\underline{51+}$ | OWN |
| :---: | :---: | :---: | :---: | :---: | :---: |
| No new investments (Net) | $\underline{22}$ | $\underline{25}$ | $\underline{36}$ | $\underline{43}$ | $\underline{32}$ |
| Never invested | 20 | 21 | 34 | 35 | 27 |
| Stopped investing | 2 | 4 | 3 | 7 | 5 |
| Increased (Net) | $\underline{25}$ | $\underline{26}$ | 18 | 13 | 16 |
| Increased a lot | 6 | 9 | 6 | 2 | 4 |
| Increased somewhat | 19 | 17 | 12 | 11 | 12 |
| Decreased (Net) | $\underline{9}$ | $\underline{8}$ | 10 | 5 | $\underline{8}$ |
| Decreased somewhat | 8 | 2 | 6 | 3 | 4 |
| Decreased a lot | 1 | 6 | 4 | 2 | 4 |
| About the same | $\underline{42}$ | $\underline{39}$ | $\underline{32}$ | $\underline{33}$ | 38 |
| Don't know | $\underline{2}$ | $\underline{2}$ | 4 | $\underline{6}$ | $\underline{6}$ |

## COMBINED RESPONSES FROM Q41

(DOES NOT INCLUDE NEVER INVESTED OR STOPPED INVESTING)
Increased
Decreased
Same
Don't know

Increased
Decreased
Same
Don't know

| ALL | $\leq 100$ | $\geq 100$ | INV | $\mathrm{I}>100$ | $\mathrm{I}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 26 | 25 | 31 | 26 | 32 | 25 | 25 |
| 13 | 13 | 12 | 12 | 11 | 13 | 13 |
| 53 | 54 | 54 | 55 | 55 | 55 | 53 |
| 8 | 8 | 3 | 7 | 2 | 7 | 9 |
| $\underline{\mathrm{I}<50}$ | $\underline{\mathrm{I}}>50$ | 18/50 | $\underline{51+}$ | OWN |  |  |
| 32 | 35 | 28 | 23 | 24 |  |  |
| 12 | 10 | 16 | 9 | 11 |  |  |
| 54 | 53 | 50 | 57 | 57 |  |  |
| 2 | 2 | 6 | 11 | 8 |  |  |

Q42: When thinking about investing, do you prefer aggressive growth investments that have a higher potential return with more risk, or do you prefer income producing investments that preserve capital with less risk?

|  | ALL | $\leq 100$ | $\geq 100$ | INV | $\mathrm{I}>100$ | $\mathrm{I}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Aggressive growth | 17 | 16 | 22 | 19 | 23 | 18 | 16 |
| Income producing investments | 64 | 66 | 57 | 65 | 57 | 68 | 65 |
| Both (Vol.) | 7 | 5 | 16 | 10 | 18 | 8 | 6 |
| Don't know | 12 | 13 | 5 | 6 | 2 | 6 | 13 |
|  | $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}} \times 50$ | 18/50 | 51+ | OWN |  |  |
| Aggressive growth | 28 | 17 | 21 | 10 | 15 |  |  |
| Income producing investments | 50 | 65 | 63 | 66 | 68 |  |  |
| Both (Vol.) | 19 | 16 | 8 | 6 | 8 |  |  |
| Don't know | 3 | 2 | 8 | 18 | 9 |  |  |

## (ORDER OF AREAS ROTATES)

Q43:Over the next twelve months, which area would be the best to invest in: Would it be in the area of energy, or telecommunications, or financial services, or transportation, or would it be in the area of technology, or health care and drugs, or the defense industry or in the area of metals, or consumer products? Is there another that would also be best to invest in? (UP TO TWO REPLIES ACCEPTED)
Health care and drugs
Energy
Technology
Telecommunications
Defense
Consumer products
Financial services
Transportation
Metals
None (Vol.)
Don't know

Health care and drugs
Energy
Technology
Defense
Telecommunications
Consumer products
Financial services
Transportation
Metals
None (Vol.)
Don't know

| ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\mathrm{I}} \times 100$ | $\mathrm{I}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 46 | 47 | 46 | 48 | 46 | 48 | 46 |
| 36 | 36 | 34 | 40 | 37 | 39 | 36 |
| 33 | 32 | 40 | 34 | 40 | 33 | 31 |
| 15 | 14 | 16 | 16 | 15 | 16 | 14 |
| 12 | 12 | 15 | 14 | 15 | 14 | 12 |
| 9 | 9 | 10 | 8 | 10 | 7 | 9 |
| 7 | 7 | 9 | 7 | 10 | 7 | 7 |
| 7 | 8 | 5 | 6 | 6 | 5 | 8 |
| 4 | 4 | 3 | 3 | 3 | 3 | 4 |
| 1 | 2 | - | 1 | - | 2 | 2 |
| 8 | 7 | 7 | 5 | 5 | 6 | 8 |


| $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}}>50$ | 18/50 | 51+ | OWN |
| :---: | :---: | :---: | :---: | :---: |
| 43 | 56 | 44 | 49 | 48 |
| 41 | 34 | 36 | 35 | 39 |
| 41 | 32 | 34 | 30 | 33 |
| 19 | 9 | 16 | 8 | 12 |
| 16 | 14 | 16 | 13 | 16 |
| 8 | 14 | 10 | 8 | 8 |
| 4 | 21 | 8 | 7 | 7 |
| 3 | 2 | 8 | 6 | 5 |
| 3 | 2 | 5 | 3 | 4 |
| - | - | 1 | 1 | 1 |
| 7 | 4 | 4 | 12 | 7 |

Q45: Is there an area of the economy that you think would be the worst to invest in over the next twelve months? Would it be in the area of energy, or telecommunications, or financial services, or transportation, or would it be in the area of technology, or health care and drugs, or the defense industry or in the area of metals, or consumer products?

|  | ALL | $\leq 100$ | $>100$ | INV | $\mathrm{I}>100$ | $\mathrm{I}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Transportation | 17 | 17 | 20 | 20 | 22 | 19 | 16 |
| Consumer products | 11 | 10 | 11 | 12 | 11 | 12 | 11 |
| Telecommunications | 9 | 10 | 6 | 8 | 6 | 8 | 9 |
| Health care and drugs | 8 | 8 | 8 | 8 | 8 | 9 | 8 |
| Metals | 8 | 9 | 7 | 7 | 5 | 7 | 9 |
| Defense | 7 | 7 | 7 | 8 | 7 | 8 | 7 |
| Financial services | 6 | 5 | 7 | 6 | 8 | 6 | 6 |
| Technology | 4 | 4 | 4 | 3 | 4 | 3 | 4 |
| Energy | 4 | 5 | 2 | 4 | 2 | 4 | 5 |
| None (Vol.) | 4 | 4 | 2 | 3 | 2 | 3 | 4 |
| Don't know | 22 | 21 | 26 | 21 | 25 | 21 | 21 |

## Transportation

Consumer products
Financial services
Defense

| $\underline{\mathrm{I}}<50$ | $\mathrm{I}>50$ | 18/50 | 51+ | OWN |
| :---: | :---: | :---: | :---: | :---: |
| 27 | 15 | 19 | 13 | 18 |
| 11 | 14 | 11 | 10 | 9 |
| 10 | 4 | 5 | 8 | 6 |
| 10 | 4 | 8 | 7 | 7 |
| 8 | 9 | 10 | 5 | 8 |
| 6 | 7 | 9 | 8 | 9 |
| 5 | 5 | 9 | 7 | 8 |
| 2 | 8 | 4 | 5 | 5 |
| 1 | 3 | 5 | 4 | 5 |
| 3 | 1 | 3 | 4 | 3 |
| 17 | 30 | 17 | 29 | 22 |

Q46: Do you or your spouse own the place where you live or do you pay rent?
Own residence
Don't own (Net)

| ALL | $\leq 100$ | $>100$ | INV | $\mathrm{I}>100$ | $\mathrm{I}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 74 | 72 | $\underline{93}$ | $\underline{85}$ | $\underline{96}$ | $\underline{83}$ | 71 |
| $\underline{25}$ | $\underline{27}$ | 7 | 14 | 4 | 16 | $\underline{28}$ |
| 22 | 25 | 7 | 14 | 4 | 16 | 24 |
| 3 | 3 | - | - | - | - | 3 |
| 1 | 1 | - | 1 | - | 1 | 1 |

Own residence
Don't own (Net)
Pay rent
Live rent free (Vol.)
Don't know

| $\frac{\mathrm{I}<50}{\mathbf{9 4}}$ | $\frac{\mathrm{I}>50}{\mathbf{9 8}}$ | $\frac{18 / 50}{\underline{\mathbf{6 7}}}$ | $\underline{51+}$ | $\underline{\mathrm{O5}}$ |
| :---: | :---: | :---: | :---: | :---: |
| $\underline{\mathbf{6}}$ | $\underline{\mathrm{O}}$ | $\underline{\mathbf{3 2}}$ | $\underline{\mathbf{1 5}}$ | $\underline{\mathbf{1 0 0}}$ |
| $\mathbf{6}$ | $\underline{1}$ | $\underline{\mathbf{2 9}}$ | $\underline{11}$ | - |
| - | $\mathbf{1}$ | $\mathbf{3}$ | $\mathbf{3}$ | - |
| - | - | $\underline{1}$ | - | - |

Q47: Do you or your spouse have any real estate holdings, such as a second home or investment property, other than the place where you live?

Yes
No
Don't know

| ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\mathrm{I}}>100$ | $\underline{\mathrm{I}}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 23 | 20 | 42 | 29 | 42 | 26 | 20 |
| 76 | 79 | 58 | 70 | 58 | 73 | 79 |
| 1 | 1 | - | 1 | - | 1 | 1 |

Yes

| $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}}>50$ | 18/50 | 51+ | OWN |
| :---: | :---: | :---: | :---: | :---: |
| 33 | 53 | 19 | 28 | 27 |
| 67 | 47 | 81 | 72 | 73 |
| - | - | - | - | - |

## (ASKED OF THOSE WHO OWN PROPERTY OF ANY KIND.)

Q48: How much of your family's overall net worth is in real estate? Would you say the value of your real estate makes up more than half of what you are worth overall, or less than that? (IF MORE) More than three quarters of your total net worth, or less than that? (IF LESS) Less than a quarter of your total net worth, or more than that?

|  | ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\mathrm{I}} \times 100$ | $\mathrm{I}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| <50\% (Net) | $\underline{37}$ | $\underline{36}$ | $\underline{42}$ | $\underline{39}$ | $\underline{43}$ | $\underline{37}$ | $\underline{37}$ |
| Less than a quarter | 13 | 13 | 14 | 14 | 15 | 13 | 13 |
| More than a quarter, less than half | 24 | 23 | 28 | 25 | 28 | 23 | 23 |
| 50\%+ (Net) | $\underline{56}$ | $\underline{58}$ | $\underline{57}$ | $\underline{57}$ | 57 | 59 | $\underline{55}$ |
| About half (Vol.) | 19 | 20 | 17 | 21 | 17 | 23 | 19 |
| More than half, less than three quarters | 22 | 22 | 26 | 23 | 26 | 24 | 22 |
| More than three quarters | 15 | 16 | 14 | 13 | 14 | 12 | 15 |
| Don't know | 7 | 6 | $\underline{1}$ | 4 | - | 4 | $\underline{8}$ |
|  | $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}} \times 50$ | 18/50 | 51+ | OWN |  |  |
| <50\% (Net) | $\underline{34}$ | $\underline{52}$ | $\underline{36}$ | $\underline{39}$ | 37 |  |  |
| Less than a quarter | 11 | 15 | 13 | 13 | 13 |  |  |
| More than a quarter, less than half | 23 | 38 | 23 | 26 | 23 |  |  |
| 50\%+ (Net) | $\underline{66}$ | $\underline{48}$ | $\underline{62}$ | 50 | $\underline{56}$ |  |  |
| About half (Vol.) | 18 | 17 | 20 | 16 | 19 |  |  |
| More than half, less than three quarters | 30 | 21 | 26 | 18 | 23 |  |  |
| More than three quarters | 18 | 9 | 15 | 16 | 15 |  |  |
| Don't know | - | - | $\underline{2}$ | 11 | 7 |  |  |

(ASKED OF THOSE WHO OWN THEIR PRIMARY RESIDENCE)
Q49: Do you have a mortgage on your primary residence, or not? (IF YES) Is that a fixed-rate or an adjustable -rate mortgage?

|  | ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\mathrm{I}} \times 100$ | $\mathrm{I}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mortgage: fixed rate | 86 | 85 | 90 | 89 | 90 | 88 | 85 |
| Mortgage: adjustable rate | 14 | 15 | 10 | 11 | 10 | 12 | 15 |
| Don't know | - | - | - | - | - | - | - |
|  | $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}}>50$ | 18/50 | $\underline{51+}$ | OWN |  |  |
| Mortgage: fixed rate | 90 | 90 | 86 | 87 | 86 |  |  |
| Mortgage: adjustable rate | 10 | 10 | 14 | 13 | 14 |  |  |
| Don't know | - | - | - | - | - |  |  |

(ASKED OF RESPONDENTS WITH AN ADJUSTABLE RATE)
Q50: How confident are you that you will be able to make your mortgage payments if they adjust upward in the future: Are you very confident, somewhat confident, not too confident, or not at all confident?*
Confident (Net)
Very confident
Somewhat confident
Not confident (Net)
Not too confident
Not at all confident
Don't know

| ALL | INV |
| :---: | :---: |
| 74 | 77 |
| 55 | 65 |
| 19 | 12 |
| $\underline{26}$ | $\underline{23}$ |
| 21 | 16 |
| 5 | 7 |
| - | - |

[^0]
## (ASKED OF RESPONDENTS WHO OWN THEIR PRIMARY RESIDENCE)

Q51: In the last two years, have you used the equity in your home to pay for purchases or expenses or for credit consolidation, or have you not used it for any of those things? (IF HAVE NOT USED EQUITY) Are you considering using the equity in your home? (IF HAVE USED EQUITY) Was that a home equity line of credit, or did you refinance, or take out a second mortgage or do you have a reverse mortgage?

Have not used/Not considering it Have not used equity/Considering it Home equity line of credit
Refinanced
Second mortgage
Don't know

| ALL | $\leq 100$ | $\geq 100$ | INV |
| :---: | :---: | :---: | :---: |
| 74 | 74 | 76 | 72 |
| 7 | 8 | 7 | 8 |
| 11 | 10 | 14 | 12 |
| 4 | 4 | 2 | 3 |
| 1 | 1 | 1 | 2 |
| 3 | 3 | - | 3 |

$\frac{\mathrm{I}>100}{75}$

| $\mathrm{I}<100$   <br> 72   |  | $\mathbf{N 4} / \mathrm{I}$ |
| ---: | ---: | ---: | ---: |
| 8 |  | 7 |
| 11 |  | 10 |
| 4 |  | 4 |
| 1 |  | 1 |
| 4 |  | 4 |


|  | $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}} \times 50$ | 18/50 | $\underline{51+}$ | OWN |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Have not used/Not considering it | 73 | 77 | 67 | 81 | 74 |
| Have not used equity/Considering it | 6 | 12 | 10 | 5 | 7 |
| Home equity line of credit | 18 | 9 | 11 | 11 | 11 |
| Refinanced | 2 | 2 | 6 | 2 | 4 |
| Second mortgage | 1 | - | 2 | - | 1 |
| Don't know | - | - | 4 | 1 | 3 |

(ASKED OF RESPONDENTS WHO USED OR ARE CONSIDERING USING EQUITY/REFINANCE/2ND MORTGAGE/REVERSE MORTGAGE)
Q52: (IF USED EQUITY) What did you use the cash for? (IF CONSIDERING USING EQUITY) What will you use the cash for? Was/Is there another reason? (UP TO TWO REPLIES ACCEPTED)

|  | ALL | $\leq 100$ | $\geq 100$ | INV | $\mathrm{I}>100$ | $\mathrm{I}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Home improvement/repairs | 40 | 41 | 46 | 39 | 47 | 39 | 39 |
| Pay off/down other debts/other mortgage | 30 | 32 | 16 | 32 | 16 | 35 | 33 |
| Car/other motor vehicle | 23 | 23 | 33 | 24 | 33 | 22 | 22 |
| General spending | 6 | 6 | 3 | 4 | 3 | 3 | 7 |
| Education/college tuition | 4 | 4 | 3 | 3 | 3 | 4 | 4 |
| Investments | 4 | 4 | 5 | 4 | 4 | 5 | 3 |
| Medical expenses/assisted living/nursing home | 4 | 5 | 1 | 5 | 1 | 6 | 5 |
| Second home/other real estate | 3 | 2 | 3 | 3 | 3 | 2 | 3 |
| House for children/relative | 1 | 1 | - | 1 | - | 1 | 1 |
| Retirement income | 1 | 1 | - | - | - | - | 1 |
| Savings | 1 | 1 | 1 | - | 1 | - | 1 |
| Vacation | 1 | 1 | - | 1 | - | 1 | 1 |
| Wedding/other event | 1 | - | 1 | 1 | 1 | 1 | - |
| Boat | - | - | - | - | - | - | - |
| Help a friend/relative in need | - | 1 | - | - | - | 1 | 1 |
| No particular reason | 2 | 1 | 6 | 2 | 6 | 1 | 1 |
| Other | 7 | 5 | 4 | 8 | 4 | 6 | 7 |
| Don't know | 3 | 4 | 4 | 3 | 4 | 2 | 4 |


|  | $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}}>50$ | 18/50 | $\underline{51+}$ | OWN |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Home improvement/repairs | 60 | 22 | 43 | 38 | 40 |
| Car/other motor vehicle | 26 | 48 | 23 | 27 | 23 |
| Pay off/down other debts/other mortgage | 20 | 8 | 36 | 20 | 30 |
| General spending | 4 | 1 | 2 | 12 | 6 |
| Investments | 4 | 6 | 4 | 2 | 4 |
| Medical expenses/assisted living/nursing home | 1 | 0 | 4 | 2 | 4 |
| Education/college tuition | 1 | 5 | 2 | 6 | 4 |
| Savings | 1 | 1 | 1 | 1 | 1 |
| Second home/other real estate | 1 | 9 | 2 | 5 | 3 |
| Vacation | - | - | - | 2 | 1 |
| Help a friend/relative in need | - | - | - | 1 | - |
| House for children/relative | - | - | 1 | 1 | 1 |
| Retirement income | - | - | 1 | - | 1 |
| Wedding/other event | - | 3 | 1 | 1 | 1 |
| Boat | - | - | - | 1 | - |
| No particular reason | 8 | 2 | 2 | 2 | 2 |
| Other | 6 | - | 9 | 3 | 7 |
| Don't know | 1 | 7 | 4 | 1 | 3 |

## (ASKED OF THOSE WHO OWN THEIR PRIMARY RESIDENCE)

Q53: Just your best guess, how much do you think your home that you live in, that is your primary residence, will appreciate in value over the next three years?

It won't appreciate
Less than $5 \%$
$5 \%$ to $15 \%$
$16 \%$ to $30 \%$
$31 \%$ to $45 \%$
More than 45\%
Don't know

| ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\mathrm{I}}>100$ | $\underline{\mathrm{I}}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 5 | 5 | 5 | 4 | 6 | 4 | 5 |
| 12 | 13 | 9 | 12 | 8 | 12 | 13 |
| 49 | 49 | 58 | 55 | 59 | 54 | 47 |
| 19 | 19 | 20 | 19 | 20 | 19 | 18 |
| 3 | 3 | 1 | 2 | 1 | 3 | 3 |
| 3 | 3 | 1 | 2 | 1 | 3 | 3 |
| 9 | 8 | 6 | 6 | 5 | 5 | 11 |

It won't appreciate
Less than 5 \%
5\% to $15 \%$
$16 \%$ to $30 \%$
$31 \%$ to $45 \%$
More than $45 \%$
Don't know

| $\underline{\mathrm{I}<50}$ | $\underline{\mathrm{I}} \times 50$ | 18/50 | 51+ | OWN |
| :---: | :---: | :---: | :---: | :---: |
| 4 | 1 | 3 | 7 | 5 |
| 5 | 12 | 10 | 15 | 12 |
| 65 | 55 | 55 | 44 | 49 |
| 16 | 28 | 19 | 17 | 19 |
| 1 | 1 | 4 | 1 | 3 |
| 2 | - | 3 | 2 | 3 |
| 7 | 3 | 6 | 14 | 9 |

Q54: Whether you are retired or not, to what degree do you think you will tap into your home's equity, either by refinancing or selling, to help fund your retirement: Do you expect your home equity to be your primary source of retirement money, or a substantial source but not the primary source, or a moderate source, or do you not expect to use your home equity to fund your retirement?

Primary source
Substantial source but not primary
Moderate source
Not fund retirement
Don't know 7

| ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\mathrm{I}}>100$ | $\underline{\mathrm{I}}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 2 | 1 | 2 | 1 | 2 | 2 |
| 5 | 6 | 2 | 5 | 2 | 6 | 6 |
| 11 | 10 | 20 | 12 | 20 | 10 | 10 |
| 75 | 75 | 74 | 75 | 74 | 75 | 75 |
| 7 | 7 | 3 | 6 | 3 | 7 | 7 |

Primary source
Substantial source but not primary
Moderate source
Not fund retirement
Don't know

| $\underline{\mathrm{I}<50}$ | $\underline{\mathrm{I}} \times 50$ | 18/50 | $\underline{51+}$ | OWN |
| :---: | :---: | :---: | :---: | :---: |
| - | - | 2 | 1 | 2 |
| 2 | 2 | 4 | 7 | 5 |
| 26 | 12 | 14 | 8 | 11 |
| 67 | 85 | 72 | 80 | 75 |
| 5 | 1 | 8 | 4 | 7 |

Q71: Taking into account all of your net worth, such as your investments, income, and real estate property, is your net worth less than $\$ 1$ million, or is it between $\$ 1$ million and $\$ 5$ million, or is it between $\$ 5$ million and $\$ 10$ million, or is it between $\$ 10$ million and $\$ 15$ million, or between $\$ 15$ million and $\$ 25$ million, or between $\$ 25$ million and $\$ 50$ million, or is it between $\$ 50$ million and $\$ 100$ hundred million or is it more than that?

|  | ALL | $\leq 100$ | $\geq 100$ | INV | $\underline{\mathrm{I}} \times 100$ | $\underline{\mathrm{I}}<100$ | N/I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Less than \$1 million | 86 | 92 | 63 | 83 | 62 | 90 | 90 |
| \$1 million to less than \$5 million | 8 | 5 | 28 | 11 | 29 | 6 | 5 |
| \$5 million to less than \$10 million | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| \$10 million to less than \$15 million | - | - | 1 | - | 1 | - | - |
| Don't know | 5 | 2 | 7 | 5 | 7 | 3 | 4 |
|  | $\underline{\mathrm{I}}<50$ | $\underline{\mathrm{I}}>50$ | 18/50 | 51+ | OWN |  |  |
| Less than \$1 million | 81 | 36 | 93 | 79 | 84 |  |  |
| \$1 million to less than \$5 million | 17 | 54 | 5 | 14 | 11 |  |  |
| $\$ 5$ million to less than $\$ 10$ million | 1 | 3 | 1 | 1 | - |  |  |
| \$10 million to less than \$15 million | - | 1 | - | - | - |  |  |
| Don't know | 1 | 6 | 1 | 6 | 5 |  |  |

## How the poll was conducted

The Los Angeles Times/Bloomberg Poll contacted 2,563 adults nationwide by telephone February 25 through March 5, 2006. Included were 752 households with incomes of more than $\$ 100,000$ and among them, 712 were investors. Telephone numbers were chosen from a list of all exchanges in the nation, and random digit dialing techniques allowed listed and unlisted numbers to be contacted. Multiple attempts were made to contact each number. Areas that have a majority of households with incomes over $\$ 100,000$ per year were contacted in separate random samples to allow more accurate analysis of that subgroup. Adults in the entire sample were weighted slightly to conform with their respective census proportions by sex, ethnicity, age, education, national region, and probability of selection. The margin of sampling error is plus or minus 3 percentage points for the entire sample; for investors in households with incomes of more than $\$ 100,000$, it is 4 points. For certain subgroups, the error margin may be somewhat higher. Poll results may also be affected by factors such as question wording and the order in which questions are presented.


[^0]:    * The base for this question was too small to break for the other demographics.

